

Amir Sariri

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Academic Position

Assistant Professor of Strategic Management 2021-Present
Daniels School of Business, Purdue University

Visiting Scholar 2025-Present
Sloan School of Management, MIT

Senior Research Associate 2019-2021
Rotman School of Management, University of Toronto

Education

PhD, Strategic Management 2015-2021
Rotman School of Management, University of Toronto
Committee: Ajay Agrawal (Chair), Joshua Gans, Avi Goldfarb

Bachelor, Business, Economics & Mathematics 2010-2014
University of Toronto

Publications

- [1] **Sariri, A.** (2025). The Economics of Advice: Evidence from Start-up Mentoring. Management Science.
<https://doi.org/10.1287/mnsc.2024.05115>
 - Winner 2021 AOM Best Empirical paper
 - Winner 2021 Heizer Doctoral Dissertation Award
- [2] Bryan, K. A., Hoffman, M., & **Sariri, A.** (forthcoming). Information frictions and employee sorting between startups. American Economic Journal: Applied Economics.

Working Papers

- [1] Price Theory of Silicon Valley, with John Horton; MIT Sloan Working Paper; reject & resubmit at Management Science; preparing for resubmission
- [2] Activity Sequencing in Startups, with Jorge Guzman; Purdue University Working Paper; in conference presentations
- [3] How Does Industry Affiliation of Academic Scientists Affect the Rate and Direction of Research, Purdue University Working Paper; in conference presentations
 - Winner AOM Best Paper Award

Work in Progress

- [1] Scientific Decision-Making in Early Firm Formation and Growth, with Ajay Agrawal, Arnaldo Camuffo, Alfonso Gambardella, & Jakub Malachowski; in data analysis
- [2] The Effect of Disagreement on Learning: Evidence from Business Mentoring, with Luca Gius; in data analysis
- [3] The Effect of Noisy Learning on Startup Performance, with Joshua Gans, Erin Scott, & Scott Stern; in data analysis

Other Published and Unpublished Work

- [1] **Sariri, A.**, Gatov, E., Neal, G., Robinson, K., Sennik, S., Tham, W. Y., Vertolli, M., & Goldfarb, A. (2025, August). Database, methodological tools, and research opportunities: Creative Destruction Lab and early-stage technology ventures (NBER Working Paper No. 34127). National Bureau of Economic Research. <https://doi.org/10.3386/w34127>
- [2] **Sariri, A.** (2020). Activity sequencing in startups. *Academy of Management Proceedings*, 2020(1), 280. <https://doi.org/10.5465/AMBPP.2020.280>
- [3] **Sariri, A.** (2019). How industry affiliation of academic scientists affects the rate and direction of research. *Academy of Management Proceedings*, 2019(1), 19569. <https://doi.org/10.5465/AMBPP.2019.19569abstract>

Invited Presentations

- 2025:** Harvard University, Digital Data and Design Institute
- 2023:** INSEAD, Fontainebleau
- 2022:** London School of Economics and Political Science
- 2021:** Technology Management and Economics, Chalmers University of Technology
- 2020:** Saïd School of Business, University of Oxford
- 2020:** Haskayne School of Business, University of Calgary
- 2019:** Rowe School of Business, Dalhousie University

Workshop & Conference Presentations

- 2024:** DRUID
- 2024:** NBER Ig Working Group
- 2023:** Society for Institutional & Organizational Economics
- 2023:** BYU-Utah Winter Strategy Conference
- 2022:** Workshop on Entrepreneurial Finance and Innovation
- 2021:** UNC/TIM Emergence Workshop; UNC Chapel Hill
- 2020-22:** Entrepreneurship Division, Academy of Management
- 2020:** CCC Doctoral Conference
- 2019:** Strategic Management Division, Academy of Management
- 2018-19:** Young Scholars Workshop, NBER Economics of AI; Toronto

- 2017:** NBER Entrepreneurship Boot camp; Boston
- 2017:** 34th International Conference on Machine Learning; Sydney, Australia
- 2016-17:** Economics of Entrepreneurship and Innovation; Queen's University
- 2016:** NBER Digitization Tutorial; Stanford University
- 2014:** Roundtable for Engineering Entrepreneurship Research; GeorgiaTech

Fellowships, Awards, Honors

- 2022:** Heizer Doctoral Dissertation Award in New Enterprise Development, AOM
- 2022:** Best Empirical Paper, AOM ENT Division
- 2021:** Best Empirical Paper, AOM ENT Division
- 2020:** Best Paper, AOM
- 2019:** \$10,000 Futures Fund Scholarship, Bennett Jones
- 2018:** \$35,000 Borealis AI Graduate Fellowship, Royal Bank of Canada
- 2018:** \$25 million Strategic Innovation Fund, Government of Canada
(*entitled "CDL-AI Project," granted to Creative Destruction Lab*)
- 2014:** University of Toronto Scholar Award
- 2010-14:** Honors in Economics & Mathematics
- 2012-13:** Putnam Competition contestant for the University of Toronto
- 2007:** Silver Medal, Astrophysics, National Scientific Olympiads

Teaching Experience

Economics of Innovation, Purdue, Ph.D.	2023
Strategic Management, Purdue, Advanced Undergrad	2022-2024
Operations Management, Toronto, Undergrad	2013, 2014
Calculus & Linear Algebra, Toronto, Undergrad	2012, 2013, 2014
Analysis for Decision & Control, Toronto, Undergrad	2012, 2013

Teaching & Research Support

Creative Destruction Lab Course, MBA, Toronto	2015, 2016
Corporate Strategy, MBA, Toronto (TA)	2014
Management of Technology, Master, Toronto (TA)	2015
Managerial Finance, Undergrad, Toronto (TA)	2013
Management in a Changing Environment, Undergrad, Toronto (TA)	2012
Professor Joel Baum, Toronto (RA)	2017
Professor Ajay Agrawal, Toronto (RA)	2014-2015
Professor Geoff McDonald, Toronto (RA)	2014
Professor Chen Fong, Toronto (RA)	2014

Service

Mentor Moderator, Space Stream, Creative Destruction Lab	2024-2025
Organizer, PhD Reading Group in Bayesian Entrepreneurship (with Scott Stern)	2025
Judge, AOM ENT Division Mentor Award	2024
Academic lead, Mentor-Mentee Tax Incentive proposed amendment to the Canadian Income Tax Act	2023-2025
Faculty consultant, startup mentorship program development with Purdue Business and Engineering Dean's Offices	2021-2024
Judge, Heizer Dissertation Award, AOM ENT Division	2023
Faculty consultant, curriculum development for degrees in Entrepreneurship with Purdue Business Dean's Office	2023
Data Analytics Research and Teaching Committee	2022
PhD Admissions Committee member	2021-2023
Faculty Search Committee member	2021
Mentor at Consortium on Competition and Collaboration (CCC)	2021
Referee service for Management Science, Strategic Management Journal, Information Systems Research, Strategic Entrepreneurship Journal, National Science Foundation, Journal of European Economic Association, Journal of Economics & Management Strategy	

Professional Experience

Strategic Advisor, Creative Destruction Lab – Toronto, ON	2021-2022
Founder & Lead, R&D at Creative Destruction Lab – Toronto, ON	2018-2021
<i>Attracted a federal grant to implement a database and a scalable process for systematic collection and storage of tech entrepreneurship data. As of August 2020: built a team of 20 data analysts and ML developers; provided data to 12 research projects by 22 scholars in 9 universities; implemented four AI projects and deployed one to users.</i>	
Various Roles, Creative Destruction Lab – Toronto, ON	2014-2017
<i>Supported founders of several science-based startups. Created the technical due diligence program for startups (now 160 faculty & Canada's National Research Council). Member of the design and launch teams for Quantum Machine Learning & Space mentorship tracks. Recruited startups and mentors. Managed CDL's \$1M budget and grants.</i>	

Professional Memberships

Strategic Management Society, Academy of Management, European Group for Organizational Studies, CCC

Other Interests & Activities

Poverty and early childhood education • Private Pilot • Swimming, Skiing, Running, Tennis, Cycling • Violinist, pianist