LI, Jing

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EMPLOYMENT

Clinical Assistant Professor of Supply Chain and Operations Management, Purdue University	2026-Present
Assistant Professor of Operations and IT Management (Non-Tenure Track), Saint Louis University	2022-2026
Assistant Professor of Economics, University of Central Missouri	2016-2022

EDUCATION

Ph.D. in Economics, Southern Methodist University, Dallas, TX	2016
M.A. in Economics, Southern Methodist University, Dallas, TX	2011
B.A. in Economics, China Foreign Affairs University, Beijing, China	2009

AREAS OF SPECIALIZATION

Teaching: Operations Management, Supply Chain Management, Procurement and Sourcing, Business Statistics, Business Analytics, Microeconomics, Macroeconomics, Behavioral Economics, Game Theory.
Research: Behavioral Economics, Decision Making, Experimental Economics.

TEACHING CASES AND CURRICULUM DEVELOPMENT

- "*Is Our Subscription Program Really Working?*", with Varun Gupta, Xiao (Shawn) Zhang, and Vaughan Griffiths, *Harvard Business Review*, September–October 2026.
- "*Porsche Drive (B): Pricing Analytics*", with Vaughan Griffiths, Varun Gupta, Darren Manion and Xiao Zhang, *Ivey Publishing*, W41876, Jan 2025.
    - DSI (Decision Sciences Institute) Best Teaching Case Award & INFOMRS Case Competition Finalist
- "*The Green Rush: Cannabis Inventory Management*", with Jiwen Ge, Jiderechukwu Ogbodo, Xiao Zhang and Tiancheng Zhao, 2nd round review at *INFORMS Transactions on Education*.
- "*The Green Rush: Cannabis Retail and Supply Chain Management*", with Jiwen Ge, Xiao Zhang and Tiancheng Zhao, 2nd round review at *INFORMS Transactions on Education*.
- "*The Green Rush Case Article: Cannabis Inventory, Retail and Supply Chain Management*", with Jiwen Ge, Xiao Zhang, and Tiancheng Zhao, 2nd round review at *INFORMS Transactions on Education*.
- "*The Green Rush: Strategic Sourcing in Cannabis Retail*", with Jiderechukwu Ogbodo, work in progress.
- "*Karviva's Mung Bean Sprout Bottleneck: Sourcing Strategy for a Functional Beverage Company*", with Chia-Yu Chen, Jintong Tang, and Angela Zeng, work in progress.

ACADEMIC PUBLICATIONS

- "*Do People Provide Good Advice?*", with Xiao Zhang, *Journal of Economic Behavior and Organization*, Volume 199, July 2022, Pages 44-64.
- "*A Good Reputation is More Valuable than Money: Designing Incentive Mechanisms for Good Advice*", with Fei Jia and Xiao Zhang, working paper.
- "*Teamwork or Free Riding: An Experimental Study of the Effect of Communication on Complex Decision Making*", with Tim Salmon, working paper.

TEACHING EXPERIENCE

Purdue University 2026-Present

- Operations Management (UG, in-person)

Saint Louis University 2022-2026

- Introduction to Management Science and Operations Management (UG, in-person and online)
- Introduction to Business Statistics (UG, in-person)
- Applied Business Statistics (Grad/MBA, in-person)
- Supply Chain Strategy and Sourcing (Grad/MBA, in-person)

University of Central Missouri 2016-2022

- Principles of Macroeconomics (UG, in-person/online/hybrid)
- Principles of Microeconomics (UG, in-person/online)
- Business Statistics (UG, in-person/hybrid)
- Senior Seminar in Economics (UG, in-person)
- Quantitative Economic Analysis (MBA, in-person/online)

Southern Methodist University 2015

- Intermediate Microeconomics (UG, in-person)

CERTIFICATIONS AND AWARDS

DSI Best Teaching Case Studies Award	2024
INFORMS Case Competition Finalist	2024
Designing Your Course with Quality Assurance, UCM	2019
Effective Teaching Practices, Association of College and University Educators	2017-2018
Dissertation Fellowship, SMU	2015-2016
Deans Award, Graduate Research Day, SMU	2013, 2015

INDUSTRY GUEST SPEAKERS AND PARTNERS

Porsche Cars North America, MNG 2005 Inc, Karviva Food & Beverages, Tennant Company, AESC US

SERVICES

Saint Louis University 2022-2026

- Curriculum and Assessment Coordination: Coordinated standardization of learning objectives and common assessment for two core undergrad courses across all sections (including Madrid campus).

University of Central Missouri 2016-2022

- MBA Council
- CIR Committee for AACSB Accreditation
- Harmon College of Business & Professional Studies Assessment Committee
- Faculty Senate - Faculty Personnel Policies Committee
- Pathways to Academic Student Success Council - Next Generation Advising Team

CONFERENCE PRESENTATIONS

North American ESA Conference, Tucson, AZ	2016
Research Seminar, Department of Economics and Finance, University of Central Missouri	2016
North American ESA Conference, Dallas, TX	2015
Social Dilemma Conference, Brown University, Providence, RI	2015
Texas Experimental Economics Symposium, Dallas, TX	2015
Southern Economic Association Annual Meeting, Atlanta, GA	2014

JOURNALS REFEREED FOR:

Economic Inquiry

TECHNICAL AND PROFESSIONAL SKILLS

R, Stata, Python, Z-tree, LATEX, MS Office
Mandarin Chinese (Native), English (Fluent)