

Sandip Bisui

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AFFILIATIONS

Purdue University , West Lafayette, IN, USA Assistant Professor- Strategic Management	2023-
University of Colorado (CU) , Boulder, CO, USA Ph.D. in Strategy & Entrepreneurship	2018-23
Indian School of Business (ISB) , Hyderabad, TG, India Research Associate- Strategic Management	2016-18
Indian Institute of Technology (IIT) , Kanpur, UP, India Master of Science in Mathematics & Scientific Computing Bachelor of Science in Mathematics & Scientific Computing Minor in Industrial & Management Engineering	2011-15

RESEARCH INTERESTS

Information Economics (Information Disclosures)	Corporate Strategy (Alliances and M&As)	Innovation & Entrepreneurship (Knowledge Sourcing)
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PUBLICATIONS

- [1] Reuer, Jeffrey; Bisui, Sandip and Chondrakis, George. “**Innovation Disclosures and the Design of Technology Acquisition Contracts: Evidence from the American Inventors Protection Act.**” Forthcoming in Strategy Science.
- [2] Reuer, Jeffrey and Bisui, Sandip. “**Information Economics.**” In Oxford Bibliographies in Management. Ed. Ricky Griffin. New York: Oxford University Press. 2022

WORKING PAPERS

I am also working on several papers related to information disclosures, corporate strategy and innovation. Specific details are withheld to maintain anonymity during the review process. A list of my working papers is available upon request.

INVITED TALKS

2023	Indian School of Business , Hyderabad, IN
2022	Purdue University , West Lafayette, IN, USA

CONFERENCES

2024	Global Entrepreneurship and Innovation Research Conference : Boulder, CO, USA Reversing the Arrow Conference : Boulder, CO, USA Strategy Science: Annual conference- Ann Arbor, MI, USA
2023	Strategic Management Society (SMS) : Annual conference- Toronto, CA Academy of Management (AOM) : Annual meeting- Boston, MA, USA Boston Consulting Group(BCG) - Strategic Management Review (SMR): Untamed Issues in Strategy- New York City, NY, USA
2022	Wharton Corporate Strategy and Innovation Conference - Philadelphia, PA, USA Strategic Management Review (SMR): Paper Development Workshop- London, UK Strategic Management Society (SMS) : Annual conference- London, UK Academy of Management (AOM) : Annual meeting- Seattle, WA, USA Consortium for Competition and Cooperation (CCC) - Toronto, Canada

Midwest Strategy Meeting- Purdue University, IN, USA

- 2021 [Strategic Management Society \(SMS\)](#): Annual conference- Virtual
[Academy of Management \(AOM\)](#): Annual meeting- Virtual
Strategy Science Conference- Virtual
- 2020 [Strategic Management Society \(SMS\)](#): Annual conference- Virtual
[Academy of Management \(AOM\)](#): Annual meeting- Virtual
Leeds Strategy and Entrepreneurship Division Pro-Seminar- University of Colorado Boulder, CO, USA
- 2019 [Strategic Management Society \(SMS\)](#): Annual conference- Minneapolis, MN, USA
[Academy of Management \(AOM\)](#): Annual meeting- Boston, MA, USA
- 2018 Strategic Management Review (SMR): Special conference on Open Innovation- Berkeley, CA, USA

TEACHING INTERESTS

Entrepreneurship	Strategy	Knowledge & Innovation
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TEACHING EXPERIENCES

2024-	Instructor (UG Elective: Technology Strategy), Purdue University, USA	1 section (45+ students), Inperson
2023-	Instructor (UG Core: Strategic Management), Purdue University, USA	3 sections (165+ students), Inperson, Most Recent FCQ: 4.2/5
2020-22	Instructor (UG Core: Strategic and Entrepreneurial Thinking), University of Colorado (CU) Boulder, USA	7 sections (400+ students), Online/Hybrid, Most Recent FCQ: 4.5/5
2020, 22	Teaching Assistant (Evening MBA: Strategy; Instructor: Jeffrey Reuer), University of Colorado (CU) Boulder, USA	Summer 2020, 2022
2020	Teaching Assistant (UG Core: Strategic and Entrepreneurial Thinking; Instructor: Mukund Chari), University of Colorado (CU) Boulder, USA	Spring 2020

*5/5 on Rate My Professors

Selected Comments from Students' FCQ:

- [1] "I really enjoyed this class with Sandip because he was very knowledgeable. It was a class that involved mostly team work but Sandip always made it clear that he was there to answer any questions that we had. He was understanding and made the class very straightforward and all the assignments were clear. I really enjoyed this class with Sandip and would recommend taking it with him to future students."
- [2] "Sandip was a great professor and made everyone feel welcome. He did great in the course by giving us a day for case studies which were really informative and enjoyable. This enabled us to work in groups and collaborate. He also did great on days we had class in making sure everyone was understanding his teaching and he did great altogether"
- [3] "Sandip was a great professor and made himself incredibly available throughout this course. He made learning interactive, but also lectured which I felt was a super helpful combination"
- [4] "I think that Professor Bisui has done a great job teaching this course. Its difficult to be a good professor via zoom, but he has done really well. I have felt like I can ask any question and reach out to him throughout the whole semester."
- [5] "I think that the setup of the course was very good. I really liked the discussion posts and case

assignments because they helped me better grasp the ideas we were learning in class because I was able to apply them to real-world examples.”

- [6] “I truly enjoyed the layout and format of this class. Along with this, Professor Bisui was constantly informing us for when he was available for questions and other help, which was a great tool.”
- [7] “Sandip did what a lot of my professors have failed to do since switching to online school, which is utilize the Zoom breakout rooms effectively...”
- [8] “Professor Bisui taught the course extremely effectively! He really provided a lot of support to students and elaborated well on course concepts. He also encouraged group work and discussion, which was refreshing especially in this time of mostly remote learning.”
- [9] “Good content. Sandip always facilitated original discussions by using breakout rooms. I enjoyed how he connected the course to current events”
- [10] “Was a fun and good instructor. Thank you for teaching the class.”

ACADEMIC EXPERIENCES

- 2023- Engagement Editor: Strategic Management Review (SMR)
- 2019- Reviewer: Academy of Management (AOM): Annual meeting
- 2019- Reviewer: Strategic Management Society (SMS): Annual conference
- 2020 Associate Editor: Technology and Innovation Management (TIM) Division, Academy of Management (AOM): Annual meeting- Virtual
- 2020 Session Chair: Corporate and International Strategy, Strategic Management (STR) Division, Academy of Management (AOM): Annual meeting- Virtual

AWARDS & SCHOLARSHIPS

- 2021 MacMillan award for best submitted paper in Entrepreneurship, Deming Center for Entrepreneurship, CU Boulder
- 2020 MacMillan Fellowship for outstanding work as a PhD student, Deming Center for Entrepreneurship, CU Boulder
- 2020,19 Gerald Hart Research Fellowship, CU Boulder
- 2018-22 Strategy, Entrepreneurship, and Operations (SEO) Division Fellowship1 CU Boulder
- 2018-2023 CU Boulder PhD Fellowship
- 2015 GATE Scholarship, All India Council for Technical Education
- 2011-14 Inspire Scholarship, Dept. of Science & Technology, Govt. of India

PROGRAMMING LANGUAGES, STATISTICAL SOFTWARE & DATABASES USED

- Languages & Software: Stata, Python, R, MySQL
- Database: WRDS (Compustat, CRSP), VentureXpert, Cortellis, PatentsView

OTHER PUBLICATIONS [140+ CITATIONS, H-INDEX- 7]

- [1] Misra, S. C., & Bisui, S. (2014). Critical challenges for adopting personalized medicine system in healthcare management: perspectives of clinicians and patients. *International Journal of E-Health and Medical Communications (IJEHMC)*, 5(2), 70-89.
- [2] Misra, S. C., Singh, V., & Bisui, S. (2016). Characterization of Agile ERP. *Software Quality Professional*, 18(3).
- [3] Misra, S. C., Singh, V., Jha, N. K., & Bisui, S. (2016). Modeling privacy issues in distributed enterprise resource planning systems. *International Journal of Communication Systems*, 29(2), 378-401.
- [4] Misra, S. C., & Bisui, S. (2016). Feasibility of large scale implementation of personalized medicine in the current scenario. *International Journal of E-Health and Medical Communications (IJEHMC)*, 7(2), 30-49.

- [5] Misra, S. C., **Bisui, S.**, & Fantazy, K. (2016). Identifying critical changes in adoption of personalized medicine (PM) in healthcare management. *International Journal of E-Health and Medical Communications (IJEHMC)*, 7(3), 1-15.
- [6] Misra, S. C., & **Bisui, S.** (2017). Adoption of Personalized Medicine: Towards Identifying Critical Changes. *In Healthcare Engineering (pp. 55-57)*. Springer, Singapore.
- [7] Rahi, S. B., **Bisui, S.**, & Misra, S. C. (2017). Identifying the moderating effect of trust on the adoption of cloud-based services. *International Journal of Communication Systems*, 30(11), e3253.
- [8] Rahi, S. B., **Bisui, S.**, & Misra, S. C. (2017). Identifying critical challenges in the adoption of cloud-based services. *International Journal of Communication Systems*, 30(12), e3261.
- [9] **Bisui, S.**, & Misra, S. C. (2018). Personalized Medicine. *In Encyclopedia of Information Science and Technology, Fourth Edition (pp. 5901-5907)*. IGI Global.
- [10] Misra, S. C., & **Bisui, S.** (2018). Modelling vital success factors in adopting personalized medicine system in healthcare technology and management. *Engineering Science and Technology, an international journal*, 21(3), 532-545.
- [11] Misra, S. C., **Bisui, S.**, & Mahapatra, G. (2018). Trust Issues in ERP Implementation: Modeling and Analysis. *Software Quality Professional*, 20(3).
- [12] Misra, S. C., Rahi, S. B., **Bisui, S.**, & Singh, A. (2019). Factors Influencing the Success of Cloud Adoption in the Semiconductor Industry. *Software Quality Professional*, 21(2), 38-51.
- [13] **Bisui, S.**, & Misra, S. C. (2019). Impact of Privacy Issues on Successful Implementation of Personalized Medicare System: An Empirical Study. *International Journal of E-Health and Medical Communications (IJEHMC)*, 10(3), 96-115.
- [14] Misra, S. C., & **Bisui, S.** (2019). Security Determinants in ERP Systems: Modeling and Analysis. *Software Quality Professional*, 22(1), 9-22.
- [15] Misra, S. C., **Bisui, S.**, & Nayak, S. C. (2020). Security Concerns in the Adoption of Personalized Medicine in Electronic Healthcare in India. *Software Quality Professional*, 22(3), 16-26.
- [16] Misra, S. C., **Bisui, S.**, & Singh, A. (2020). A study on the role of trust factor in adopting personalised medicine. *Behaviour & Information Technology*, 39(7), 771-787.

NON ACADEMIC EXPERIENCES

2019-23	International Peer Mentor, International Student and Scholar Services, CU Boulder
2019-23	Graduate Peer Mentor, Graduate School, CU Boulder
2019-20	Campus Lead, India Student Hub USA
2019	Volunteer: Academy of Management (AOM) Annual meeting
2019	Volunteer: Strategic Management Society (SMS) Annual conference
2016-	Class of 2016 Batch Coordinator: Alumni Association, IIT Kanpur
2015-16	Department Placement Coordinator, Students Placement Office, IIT Kanpur
2014	Head, Events and Competitions, Udghosh: Annual Sports Festival, IIT Kanpur
2014	Manager, Megaworld, Techkriti: Annual Technical Festival, IIT Kanpur
2013	Coordinator, Informals, Antaragni: Annual Cultural Festival, IIT Kanpur
2012-13	Secretary, Design Club, IIT Kanpur
2011-12	Volunteer, National Social Service (NSS)

PERSONAL INTERESTS

Hiking | Camping | Badminton | Rubik's Cube | Cooking