

## KOSTAS GRIGORIOU

Purdue University  
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Strategist, thinker, leader, team builder, venture developer, and teacher with experience in venture capital, strategy consulting, high-growth startups, entrepreneurship, and academia across industry verticals.

### CURRENT

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#### **Purdue University, Daniels School of Business**

West Lafayette, IN

Clinical Assistant Professor

08/24 - now

- Design, launch, and run transformative student experiences - STEM-infused, integrative, interdisciplinary - to cultivate the next gen of innovative leaders by fostering creative and tech-enabled problem solving, mastery of venture building, and entrepreneurial confidence
- Develop the future hybrid "tech+business" leaders by offering immersive and practical experience in all facets of new venture creation and helping students think, learn, and ACT as innovators, designers, engineers, and entrepreneurs to understand complex challenges, solve problems, create value, and drive meaningful economic impact.
- Identify problems worth solving and building solutions with Purdue students, faculty, Purdue-connected startups/founders, and corporate partners

### EDUCATION

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#### **Georgia Institute of Technology**

Atlanta, GA

*PhD in Strategic Management, Innovation, and Entrepreneurship*

08/12

- Dissertation: "Essays on the Microfoundations of the Knowledge-Based View: Human Capital, Knowledge Networks, and Innovation Strategy", Dissertation Committee: Frank Rothaermel (Chair), Henry Sauermann, Alex Oettl, Stelios Kavadias (Operations), Christina Shalley (OB), John Walsh (Public Policy)

### INDUSTRY EXPERIENCE

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#### **Forum Ventures**

Indianapolis, IN, New York, NY & Toronto, Canada

*Managing Director*

08/22 - 08/24

- Designed and led the new Forum Venture Studio to build 12 startups in AI, vertical SaaS, healthcare
- Developed the venture building playbook, built out concept pipeline and a robust founder network
- Hired and coached a team of 11 spanning business design, product design, marketing, sales, technology, recruiting, HR, and finance
- Pivoted studio to AI leading to the launch of 10 AI startups with exceptional co-founders

#### **Roche**

Indianapolis, IN

*Open Innovation Strategy and New Ventures Acceleration*

05/22 - 12/23

- Designed the incubation and acceleration of new ventures at Roche Diabetes Care for the Innovation & Customer team and identified concrete opportunities for profitable growth

#### **The Sanguine Lab - a digital health venture studio**

Indianapolis, IN

*Founding CEO, Chief of Staff, Business Design*

05/20 - 05/22

- Raised \$4M and launched a mission-driven venture studio in human-centric digital health, hired a team of 12 and built a network of academics and experts to source, validate, and launch startups
- Launched Chronicles Health, a digital disease management solution for IBD, with pre-seed VC funding, built initial team of 8, and onboarded a CEO. Co in talks to sell its assets.
- Launched Khyria, the all-in-one toolkit helping with the transition into menopause, designed the concept, raised funding, and onboarded the CEO. Co in talks for acquisition.

#### **High Alpha & High Alpha Innovation**

Indianapolis, IN

*Director, Business Design and Corporate Innovation*

08/19 - 08/21

- Led the business design team at High Alpha Innovation - partnering with corporations, universities, and VC funds to build venture studios or startups together
- Led the corporate innovation team at High Alpha building B2B SaaS startups with corporations
- Led the business design team at High Alpha building B2B SaaS startups out of the studio

**McKinsey & Co**  
*Jr. Engagement Manager*

Atlanta, GA & Indianapolis, IN  
03/17 - 08/19

- Led F500 commercial & operational transformations through agile digital ventures (spin-ins)

**Ergon Foods** Miami, FL | New York, NY | Thessaloniki, Greece  
*Strategist for high-growth artisanal food brand (retail & CPG)* 01/13 - 01/17

**StartUP FIU** Miami, FL  
*Co-founder, accelerator for startups from FIU students and alumni* 11/14 - 01/17

**Startup Miami** Miami, FL  
*Director of Innovation and Coaching for venture catalyst and consultancy* 10/13 - 02/15

**Startup Quest - CareerSource Broward** Fort Lauderdale, FL  
*Virtual CEO for 2 teams in 12-week patent commercialization training program* 03/14 - 02/15

## ACADEMIC EXPERIENCE

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**Florida International University** Miami, FL  
*Assistant Professor of Strategy, Innovation, Entrepreneurship* 08/12 - 03/17

## RESEARCH - PUBLICATIONS

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Grigoriou K, Rothaermel FT, 2017, Organizing for knowledge generation: internal knowledge networks and the contingent effect of external knowledge sourcing, *Strategic Management Journal* 38(2), 395-414

Grigoriou K, Rothaermel FT, 2014, Structural microfoundations of innovation: the role of relational stars, *Journal of Management*, 40(2), 586-615

## TEACHING EXPERIENCE

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Venture X - a 3-course sequence in venture creation (Develop and launched at Purdue's JMHC)  
IBE Senior Capstone - integrative problem solving w/ corporate partners for Integrated Business & Engineering seniors at Purdue's IBE program  
Burton D Morgan Business Concept Competition - 10-week learning journey to transform passion about problems spaces into new venture concepts and solutions, open to all Purdue students  
Strategic Management - Undergraduate, MBA, Exec MBA  
Managing Innovation - Undergraduate, MBA  
Entrepreneurship - Undergraduate, MBA  
Design Thinking - Undergraduate, MBA

## RESEARCH INTERESTS

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Technology and innovation strategy, organizational theory, learning and design, technology entrepreneurship, life sciences, knowledge-based view and networks, human capital development and strategic HR, economics and sociology of science, technological change and the microfoundations of firm- and system-level capabilities.

## RESEARCH AWARDS & Invited Presentations

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Best PhD Paper Award and Best Paper Award Finalist, SMS Conference (2010)  
Best Paper Award, DRUID (2010)  
Strategy Research Foundation (SRF) Dissertation Scholar (2010)  
Ashford Watson Stalnaker Memorial Prize for Student Excellence, Georgia Tech (2011)  
National Science Foundation, Grant SES 0545544 (2009 – 2012, PI: Frank T. Rothaermel)  
Gerondelis Foundation, Research Grant (\$5,000 - 2009)

Research presentations at: AoM, SMS, DRUID, Darden-UVA, Wharton, Maryland, Washington, Case Western, Oregon, Michigan, Bocconi, INSEAD, London Business School, HEC Paris, CBS, IE, ESMT, UCL, UCD, Imperial College London, Tilburg, IBM Research

## **ACADEMIC TEACHING MATERIAL PUBLISHED**

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Case Studies in Rothaermel, F.T. 2012. Strategic Management. Concepts & Cases. McGraw-Hill.

- IBM and the Emerging Cloud Computing Industry
- Better World Books: Social Entrepreneurship and the Triple Bottom Line