



Matthew Lynall
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Dr. Lynall is an expert in technology commercialization, entrepreneurship strategy, management consulting, organizational behavior, and managing change. He is a clinical professor of management and director of experiential learning in the Krannert School of Management; director of the National Science Foundation’s I-Corps Hub, Great Lakes Region; and a member of the National I-Corps™ faculty. The National Science Foundation’s I-Corps™ is an experiential entrepreneurship program providing programs and courses that educate, support, and connect faculty and graduate researchers in science, technology, engineering, and mathematics from universities across the United States to the customers and markets for their technologies and inventions. As director of Purdue’s I-Corps Program, Dr. Lynall encourages faculty, students, and staff to engage directly with potential stakeholders and users of their technology. Purdue’s I-Corps program and the Great Lakes I-Corps™ Hub can provide a nationally recognized staff of instructors, trainers, mentors, and other resources to help ensure a successful transition of research from lab to market. Dr. Lynall also serves as a Deliberate Innovation for Faculty Fellow (DIFF) in Purdue’s Discovery Park, where he mentors Purdue faculty innovators in commercialization, collaboration, and entrepreneurship. Prior to joining Purdue, Dr. Lynall had a distinguished career in industry as a partner and senior vice president in the entrepreneurial consulting practice at Ernst & Young assisting companies in business transformation, process reengineering, and technology commercialization; Managing Director of Linread Canada Ltd. supplying automotive companies with high performance industrial fasteners; and Product Manager and International Marketing Manager at Nortel Networks responsible for the commercialization and profitability of network-connected products and technologies developed at Bell Northern Research.

Educational Preparation

Oxford University	Oxford, England	Eng. Science & Economics	BA, 1976
Western University	London, Canada	Business Administration	MBA, 1978
Western University	London, Canada	Organizational Behavior	PhD, 2009

Select Awards and Recognitions

- Oxford-Canada Scholarship, Canadian Rhodes Scholars Foundation
- Distinguished Teacher for courses in Entrepreneurship, Competitive Strategy, Organizational Change Management, Experiential Learning, and Technology Commercialization

Professional Appointments

Purdue University

2018-Present Clinical Full Professor
2020-2022 Avrum and Joyce Gray Director, Burton Morgan Center for Entrepreneurship
2014-2022 Deliberate Innovation for Faculty Fellow, Discovery Park
2012-2014 Clinical Associate Professor
2009-2012 Clinical Assistant Professor
2006-2009 Visiting Assistant Professor

Western University

2004-2006 Lecturer, Ivey Business School, Western University

Ernst & Young

1991-2000 Partner & Sr. Vice President, Ernst & Young, Management Consulting
1989-1991 Principal, Ernst & Young, Management Consulting
1987-1989 Senior Consultant, Ernst & Young, Management Consulting

Linread Canada Ltd.

1983-1987 Managing Director, Linread Canada Ltd.

Nortel Networks

1978-1983 Product Manager and International Marketing Manager, Nortel Networks

Key Publications

Research projects include opportunism in venture capital financed companies and the influence of structure/design on organizational ambidexterity. Dr. Lynall's main focus has been on the governance and executive management of SMEs during early stages of corporate development; the role and effectiveness of boards of directors and executive management in growth-related transitions; and the effects of temporal phenomena on firm development and performance.

1. Lynall, M.D. (Dissertation – 2008). Cooperation and Opportunism in Venture Capital Financed Companies.
2. Milton, L.P., and Lynall, M.D. (2004). Examining Career Transitions: Personality, Identity & Network Antecedents. AOM Symposium (Winner of Best Symposium Award).
3. Lynall, M.D., Golden, B.R., Hillman, A.J. (2003). Board Composition from Adolescence to Maturity: A Multi-Theoretic View. *Academy of Management Review*. (Follow-on empirical paper in preparation)
4. Lynall, M.D., Golden, B.R., Hillman, A.J. (2002). Board Composition from Adolescence to Maturity: A Multi-theoretic View. Paper Presented at the *Academy of Management Meeting*, Denver, CO.