

CURRICULUM VITAE

Gwendolyn K. Lee

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INFORMS Author Spotlight: <http://pubsonline.informs.org/icymi/01-2017/authorspotlight>

EDUCATION

PhD	University of California, Berkeley , Walter A. Haas School of Business. 2003. Business Administration Dissertation: "Competitive Consequences of Technological Convergence in an Era of Innovation: Telephony Communications and Computer Networking, 1989-2001." Co-chaired by Robert E. Cole and David C. Mowery.
MS	University of California, Berkeley . 2000.
MS	Massachusetts Institute of Technology . 1996.
BS	Massachusetts Institute of Technology . 1995.

ACADEMIC POSITIONS

University of Florida

2022 – present	Professor of Management Chester C. Holloway Professorship for Strategy, Innovation & Entrepreneurship
2021 – 2024	University Term Professorship for A Distinguished Current Record of Research and Continued Excellence
2012 – 2022	Associate Professor of Management Chester C. Holloway Professorship for Strategy, Innovation & Entrepreneurship
2004 – 2012	William R. Hough Faculty Fellowship Assistant Professor of Management

University of Pennsylvania

2013 – 2014	Visiting Scholar (while on sabbatical leave from the University of Florida) Management Department The Wharton School
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INSEAD

2009 – 2010	Europe Campus Assistant Professor of Strategy
2003 – 2005	Asia Campus Assistant Professor of Strategy

EDITORIAL REVIEW BOARDS & LEADERSHIP ROLES

2024 – present	<i>Strategy Science</i> , special issue “Can AI Do Strategy? Exploring the Frontiers of AI-Augmented Strategic Decision-Making,” co-editor
2021 – present	<i>Strategy Science</i> , senior editor
2021 – present	<i>Journal of Organization Design</i> , associate editor
2020 – 2020	<i>Organization Science</i> , virtual special issue “Translating Learning from Crisis Response into Reliable Knowledge,” guest co-editor
2019 – present	<i>Strategic Management Review</i> , member
2018 – 2020	<i>Journal of Management</i> , special issue “Robust and Reliable Research,” guest co-editor
2018 – 2020	<i>Strategy Science</i> , contributing editor
2017 – present	<i>Strategy Science</i> , member

EDITORIAL REVIEW BOARDS & LEADERSHIP ROLES (cont'd.)

2017 – present	<i>Academy of Management Review</i> , member
2015 – 2017	<i>Journal of Management</i> , special issue “Resource Allocation,” guest co-editor
2014 – present	National Science Foundation, Merit Review Panelist. Served over the years as a member of multiple review panels evaluating the intellectual merits and broader impacts of research proposals under the Directorate for Technology, Innovation and Partnerships (TIP) and the Directorate for Social, Behavioral and Economic Sciences (SBE)
2010 – 2019	<i>Academy of Management Journal</i> , member Exemplary performance as editorial board outstanding reviewer, 2017
2009 – present	<i>Strategic Management Journal</i> , member

PUBLICATIONS

- Lee GK. Forthcoming. Governance of Artificial Intelligence: Public Policy and Self-Regulatory Frameworks for Consequential Decision-Making. *Handbook on AI and Strategy*, chapter 19. Csaszar, Jia (eds.) Edward Elgar Publishing.
- Lee GK, Inada T, Gutt D, Aoki T, Cho YH, Kretschmer T. Management of New Economies on Digital Platforms Leveraging Advanced Technologies. In *Academy of Management Proceedings* <https://journals.aom.org/doi/10.5465/AMPROC.2025.12223symposium>
- Kuan J, Lee GK. 2025. Theorists as Strategists: Ideas on Fixing US Healthcare. In *Academy of Management Proceedings* <https://journals.aom.org/doi/abs/10.5465/AMPROC.2025.19165abstract>
- Jacobs C, Chen Q, Miller CD, Lee GK, Rosenkopf L, Wang RD, Ranganathan R. 2025. Technology and Industry Evolution: A Perspective of Ecosystem. In *Academy of Management Proceedings* <https://journals.aom.org/doi/10.5465/AMPROC.2025.13921symposium>
- Jacobs C, Lee GK. 2025. Endogenous Shaping as An Evolutionary Process: An Empirical Demonstration with the Photovoltaic Cell Industry, 1976-2010. *Strategic Management Journal* 46(7):1666–1699.
- Lee GK. 2025. Surprises, Conflicting Findings, or Questionable Research Practices? A Methodology for Evaluating Cumulative Empirical Analyses and Replication Studies. *Strategic Management Review* 6(2): <https://www.strategicmanagementreview.net/assets/articles/Lee.pdf>
- Lee GK. 2024. Transportability Analysis: How Methods from the Fields of Machine Learning and Artificial Intelligence Can Be Useful to Management Research and Cumulative Theory Testing. *Journal of Management Scientific Reports* 2(2):179–197.
- Kolkman D, Lee GK, van Witteloostuijn A. 2024. Data Science and Automation in the Process of Theorizing: Machine Learning’s Power of Induction in the Co-duction Cycle. *Public Library of Science*: 19(11):e0309318.
- Adner R, Jacobs C, Lee, GK, Lim N, Agarwal R, Ranganathan R, ... Ganco M. 2024. Technology Standards in Ecosystems: Designer, Design Rules, and Implications for Firm and Ecosystem. In *Academy of Management Proceedings* <https://doi.org/10.5465/AMPROC.2024.17599symposium>
- Jacobs C, Lee GK. 2024. Shaping with Purpose: Redesign the Industry Environment After the Emergence of a Dominant Technology. In *Academy of Management Proceedings* <https://doi.org/10.5465/AMPROC.2024.12242abstract>
- Lee GK, Lieberman MB. 2023. Exploration, Exploitation, and Mode of Market Entry: Acquisition versus Internal Development by Amazon and Alphabet. *Industrial and Corporate Change* 33(1):253–267.
- Lee GK, Bettis RA. 2023. Structural Causal Modeling of Managerial Interventions: What If Managers Had Not Intervened by Doing This? *Strategy Science* 8(1):24–43.

PUBLICATIONS (cont'd.)

- Levinthal D, Lee GK. 2023. Introduction to the Virtual Special Issue: Strategy Science's Contributions to Doctoral Reading Lists. *Strategy Science* 8(1):117–119.
- Kuan J, Lee GK. 2023. Governance Strategy for Digital Platforms: Differentiation Through Information Privacy. *Strategic Management Review* 4(2): 161–191. <http://dx.doi.org/10.1561/111.00000056>
<https://www.strategicmanagementreview.net/assets/articles/Kuan%20and%20Lee.pdf>
- Prosperi M, Bian J, Harle CA, Wang M, Lee GK, Li Y, ... Veltri P. 2023. Challenges for AI Regulation in Health and for Healthcare Organizations: Notes from the University of Florida's NSF-Sponsored Workshop on AI Governance. *ACM SIGBioinformatics Record* 12(1):1–3.
- Lee GK. 2023. First Mover Advantage. In *Oxford Bibliographies in Management* Ed. Ricky Griffin. New York: Oxford University Press. DOI: 10.1093/obo/9780199846740-0215
- Lee GK, Nythruva J. 2022. A Mendelian Perspective on Strategic Management: Path-dependence and Artificial Selection in A Search for Sustainable Energy. *Journal of Organization Design* 11(3):95–105.
- Jacobs C, Lee GK. 2022. Firms as Landscape Shapers: Vying for Dominance through Shaping the Photovoltaic Cell Industry. In *Academy of Management Proceedings*. <https://doi.org/10.5465/AMBPP.2022.16107abstract>
- Channagiri Ajit, T, Lee GK. 2021. The Spatial Distribution of High Growth Entrepreneurship: Generative Mechanisms of Heavy Tails. In *Academy of Management Proceedings*.
<https://doi.org/10.5465/AMBPP.2021.16127abstract>
- Humphrey J, Lee, GK. 2021. Location strategies of spinoff entrants: Implications of clustering and staying close to the parents. In *Academy of Management Proceedings*. <https://doi.org/10.5465/AMBPP.2021.14894abstract>
- Lee GK, Lampel J, Shapira Z. 2020. After the Storm Has Passed: Translating Crisis Experience into Useful Knowledge. *Organization Science* 31(4):1037–1051.
- Lee GK, Wang M. 2020. Embracing Robustness and Reliability in the Science of Organizations. *Journal of Management* 46(7):1238–1243.
- Ganco M, Kapoor R, Lee, GK. 2020. From Rugged Landscapes to Rugged Ecosystems: Structure of Interdependencies and Firms' Innovative Search. *Academy of Management Review* 45(3):646–674.
- Kuan J, Lee GK. 2019. Digital Platforms: Theoretical Foundations of Governance Strategy. In *Academy of Management Proceedings*. <https://doi.org/10.5465/AMBPP.2019.15424abstract>
- Li Y, Wang M, van Jaarsveld D, Lee, GK, Ma D. 2018. From Employee-Experienced High-Involvement Work System to Innovation: An Emergence-Based Human Resource Management Framework. *Academy of Management Journal* 61(5):2000–2019.
- Lieberman MB, Lee GK, Folta TB. 2017. Entry, Exit, and the Potential for Resource Redeployment. *Strategic Management Journal* 38(3):526–544.
Outstanding Paper Award, Business Policy and Strategy division of the Academy of Management.
- Maritan C, Lee GK. 2017. Resource Allocation and Strategy—Editorial Commentary. *Journal of Management* Special Issue: Resource Allocation and Strategy, 43(8):2411–2420.
- Maritan C, Lee GK. 2017. Bringing a Resource and Capability Lens to Resource Allocation. *Journal of Management* Special Issue: Resource Allocation and Strategy, 43(8):2609–2619.
- Lee GK, Alnahedh MA. 2016. Industries' Potential for Interdependency and Profitability: A Panel of 135 Industries, 1988–1996. *Strategy Science* 1(4):285–308.

PUBLICATIONS (cont'd.)

- Lee GK, Paruchuri S. 2016. Resource Redeployment through Exit and Entry: Threats of Substitution as Inducements. *Advances in Strategic Management* Resource Redeployment and Corporate Strategy, 35: 89–124.
- Lee GK. 2013. Resource Redeployment. In Teece D, Augier M (eds.), *The Palgrave Encyclopedia of Strategic Management Online* Palgrave Macmillan.
- Garraffo FM, Lee GK. 2012. Competitive Dynamics Stimulated by Pioneers' Technological Innovation: A Theoretical Framework. In Dagnino GB (ed.), *Handbook of Research on Competitive Strategy* New York, NY: Edward Elgar Publishing. pp. 201–234.
- Lee GK, Lieberman MB. 2010. Acquisition vs. Internal Development as Modes of Market Entry. *Strategic Management Journal* 31(2):140–158.
- Lee GK. 2009. Understanding the Timing of 'Fast-second' Entry and the Relevance of Capabilities in Innovation vs. Commercialization. *Research Policy* 38:86–95.
- Lee GK. 2008. Relevance of Organizational Capabilities and Its Dynamics: What to Learn from Entrants' Product Portfolios about the Determinants of Entry Timing. *Strategic Management Journal* 29(12):1257–1280.
- Lee GK, Paruchuri S. 2008. Entry into Emergent and Uncertain Product Markets: The Role of Associative Rhetoric. *Academy of Management Journal* 51(6):1171–1188.
- Lee GK. 2007. The Significance of Network Resources in the Race to Enter Emerging Product Markets: The Convergence of Telephony Communications and Computer Networking, 1989-2001. *Strategic Management Journal* 28(1):17–37.
- Cole RE, Lee GK. 2003. The Linux Model of Software Quality Development and Improvement. In Watson G, Kondo Y (eds.), *Perspectives on Quality, Competitiveness and Sustained Performance* Milwaukee, WI: ASQ Quality Press.
- Lee GK, Cole RE. 2003. From a Firm-Based to a Community-Based Model of Knowledge Creation: The Case of the Linux Kernel Development. *Organization Science* 14(6):633–649.

WORKING PAPERS

- "The Limits of AI-based Growth: The Scale, Scope and Boundary of Digital Platforms" (with Xun Wu) conditionally accepted for publication at *Handbook on Digital Platforms*, Cambridge University Press.
- "Integration of Complementary Technologies in Platform-Orchestrated Ecosystems During Digital Transformation: Evidence from the Apple App Store" (with Alex Yongzhi Wang) to be submitted for initial round of peer review at *Strategic Management Journal*.
- "“Female Comparable”: Amplification or Mitigation of Gender Pay Gap" (with Xiaohu Guo, Vishal Gupta, and Sandra Mortal) under Revise-and-Resubmit at *Strategic Management Journal*.
- "The Spatial Distribution of High-growth Entrepreneurship: Generative Mechanisms of Heavy Tails" (with Tejaswi Channagiri Ajit) under Revise-and-Resubmit at *Strategic Entrepreneurship Journal*.
- "When Do Shapers Win? An NK Simulation of Shapers' Cognitive Advantages" (with Tejaswi Channagiri Ajit) under Revise-and-Resubmit at *Industrial and Corporate Change*.
- "When does Competition Undermine Corporate Digital Responsibility? A Value-based View on AI Governance" (with Ye Xia) to be submitted for initial round of peer review at *Academy of Management Review*.

EXTERNAL RESEARCH GRANTS

2022 – 2023	National Science Foundation, Division of Social and Economic Sciences, AI Governance. NSF workshop grant #2221818 \$59,970 principal investigator
2020 – 2022	National Science Foundation, Division of Social and Economic Sciences, Effective Recovery for Organizations from the COVID-19: Optimizing Strategic Responses. NSF RAPID competitive grant #2030830 \$120,925 principal investigator
2017 – 2021	National Science Foundation, Division of Social and Economic Sciences, Robust and Reliable Research Practice in Science of Organizations. NSF workshop grant #1743044 \$49,960 principal investigator
2015 – 2018	National Science Foundation, Division of Social and Economic Sciences, Privacy, Cybersecurity, and Competitive Advantage. NSF EAGER competitive grant #1537528 \$239,138 principal investigator
2006 – 2008	Center for International Business Education & Research Grant, U.S. Department of Education. \$5,000 grant recipient

HONORS, FELLOWSHIPS & PROFESSORSHIPS

2021	University Term Professorship, University of Florida.
2012	Chester C. Holloway Professorship, College of Business Administration, University of Florida.
2011	Hough Faculty Fellowship in Entrepreneurship, College of Business Administration, University of Florida.
2011	International Scholar Grant, National Science Council, Taiwan.
2010	Outstanding Paper Award, Business Policy and Strategy division of the Academy of Management.
2008	The Alfred P. Sloan Foundation Faculty Career Flexibility Award.
2003	The Ford Management of Technology Fellowship, Management of Technology Program, University of California, Berkeley.
2002	University of California Dissertation-Year Fellowship Alternate Awardee.
2001	The Lucent Fellowship in Management of Technology, Management of Technology Program, University of California, Berkeley.
2000	The Ryoichi Sasakawa Young Leaders Foundation Fellowship, Institute of Management, Innovation, and Organization, University of California, Berkeley.
2000	The Crawford Fellowship, University of California, Berkeley.
1999	The Clair Brown Fellowship, University of California, Berkeley.
1995	MIT Department of Chemical Engineering Graduate Fellowship.
1995	<i>Sigma Xi</i> , The National Research Honor Society, member since.
1994	<i>Tau Beta Pi</i> , The National Engineering Honor Society, member since.
1994	MIT Carroll L. Wilson Award.
1993	MIT Burchard Scholar.

TEACHING AWARDS

2020	Award for Outstanding Service and Teaching Excellence, MBA programs Teacher of the Year, College of Business Administration, University of Florida
2018	Award for Outstanding Service and Teaching Excellence, MBA programs Teacher of the Year, College of Business Administration, University of Florida
2017	Award for Outstanding Service and Teaching Excellence, MBA programs Teacher of the Year, College of Business Administration, University of Florida
2009	Faculty Member of the Year, University of Florida College of Business Administration.

INVITED PRESENTATIONS

2025	University of Michigan	Ann Arbor, MI
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INVITED PRESENTATIONS (cont'd.)

2025	Kyoto University of Advanced Science	Japan
2025	University of Texas, Austin	Austin, TX
2025	Texas A&M University	College Station, TX
2024	University of Michigan	Ann Arbor, MI
2024	Purdue University	West Lafayette, IN
2021	University of Wisconsin	Milwaukee, WI
2019	Purdue University	West Lafayette, IN
2019	University of North Carolina	Chapel Hill, NC
2019	University of Colorado	Boulder, CO
2016	Florida International University	Miami, FL
2015	Audencia School of Management	France
2014	University of Melbourne, Melbourne Business School	Australia
2014	University of Cambridge, Judge Business School	United Kingdom
2013	University of Pennsylvania, Wharton School	Philadelphia, PA
2012	Nanyang Technology University	Singapore
2011	University of Michigan	Ann Arbor, MI
2011	University of Illinois	Urb.-Champ., IL
2011	Ohio State University	Columbus, OH
2011	National Taiwan University	Taiwan
2011	Yuan Ze University	Taiwan
2011	Florida State University	Tallahassee, FL
2010	University of Washington	Seattle, WA
2009	New York University	New York, NY
2008	University of Southern California	Los Angeles, CA
2008	Boston University	Boston, MA
2008	University of Texas, Austin	Austin, TX
2008	INSEAD	France
2006	Mitsubishi Bank Foundation International Conference	Japan
2005	INSEAD	Singapore
2005	BYU-University of Utah Winter Strategy Conference	Park City, UT
2004	National Taiwan University	Taiwan
2003	INSEAD	Singapore
2003	University of Pennsylvania, Wharton School	Philadelphia, PA
2003	Harvard University, Harvard Business School	Boston, MA
2003	New York University, Stern School of Business	New York, NY
2003	University of Toronto, Rotman School of Management	Canada
2003	University of Illinois, School of Management	Urb.-Champ., IL
2003	Boston University, School of Management	Boston, MA
2003	Tulane University, Freeman School of Business	New Orleans, LA
2003	Hong Kong University of Science and Technology	Hong Kong, PRC
2003	University of California, Anderson Graduate School of Management	Riverside, CA
2002	California State University, School of Management	Northridge, CA
2002	Rice University, Jones Graduate School of Management	Houston, TX

CONFERENCE PRESENTATIONS

2025	Strategic Management Society Annual Conference Competition and Regulation in Digital Platform Ecosystems, <i>Panelist</i> Theme track: Trust, Anti-trust, and Competition: Governance and Competition in Evolving Regulatory Terrains	San Francisco, CA
2025	AI Strategy Conference <i>Strategy Science, Special Issue Co-Editor</i>	Sundance, UT
2025	Academy of Management Annual Conference	Copenhagen, Denmark

CONFERENCE PRESENTATIONS (cont'd.)

Strategic Management Division Junior Faculty Consortium, *Distinguished Speaker*.

"Theorists as Strategists: Ideas on Fixing US Healthcare" (with Jennifer Kuan)

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| 2025 | Creator and Fan Economy Symposium
Digital Economy, Imagination Advantage, and Meta-Platforms, <i>Keynote Speaker</i> | Kyoto, Japan |
| 2024 | Strategy Summit
<i>At Large Delegate</i> | Park City, Utah |
| 2024 | Strategic Management Society Special Conference
"The role of organization design in reconfiguring ecosystems" (with Jennifer Kuan) | Washington, D.C. |
| 2024 | Academy of Management Annual Conference
Professional Development Workshop, <i>Panelist</i>
"Using Formal Models in Management Research" | Chicago, IL |
| | Symposium, <i>Author and Presenter</i>
"Technology standards in ecosystems: Designer, design rules, and implications for firm and ecosystem" (with Charlotte Jacobs)
Paper session, <i>Author</i>
Shaping with purpose: Redesign the industry environment after the emergence of a dominant technology" (with Charlotte Jacobs) | |
| 2023 | National Science Foundation Workshop on AI Governance
AI Governance in For-profit and Not-for-profit Organizations
Opening and closing remarks, <i>Organizer</i> | Jacksonville, FL |
| 2022 | Causal Data Science Meeting
Paper session, <i>Author and Presenter</i>
"Structural causal modeling of managerial interventions: What if managers had not intervened by doing this?" | [Virtual] |
| 2022 | Academy of Management Annual Conference
Panel symposium, <i>Organizer</i>
Endogenous Shaping of the Business Environment

Presenter symposium, <i>Author</i>
Emergence: Geography & Markets (with Charlotte Jacobs)

Paper session, <i>Author</i>
"Firms as landscape shapers: Vying for dominance through shaping the photovoltaic cell industry" (with Charlotte Jacobs) | Seattle, WA |
| 2022 | Academy of International Business Annual Conference
Research Methods Workshop, <i>Speaker</i>
"Surprises, Mixed Findings, or Questionable Research Practices? A Methodology for Evaluating Cumulative Empirical Analyses and Replication Studies" | Miami, FL |
| 2022 | Strategy Science Annual Conference
"The Limits of AI-based Growth: The Scale, Scope and Boundary of Digital Platforms" (with Xun Wu) | New York, NY |

Strategy Science Doctoral Workshop, *Faculty mentor*.

CONFERENCE PRESENTATIONS (cont'd.)

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| 2022 | Wharton Technology Mini-conference
"Mitigating Information Imperfections: A Market-Creation Role for Multi-Sided Platforms" (with Jennifer Kuan) | Philadelphia, PA |
| 2021 | Strategic Management Society Annual Conference
"Technological Specialization and the Shift Toward Cost-Based Competition: Vying for Dominance in the Photovoltaic Cell Industry" (with Charlotte Jacobs) | [Virtual] |
| | SMS Doctoral Consortium, <i>Faculty mentor</i> . | |
| 2021 | Academy of Management Annual Conference
"The Spatial Distribution of High-growth Entrepreneurship: Generative Mechanisms of Heavy Tails" (with Tejaswi Channagiri Ajit) | [Virtual] |
| | "Location Strategies of Spinoff Entrants: Implications of Clustering and Staying Close to the Parents" (with Jarrod Humphrey) | |
| | Strategic Management Division Junior Faculty Consortium, <i>Distinguished Speaker</i> . | |
| 2021 | Academy of International Business Annual Conference
Research Methods Workshop, <i>Speaker</i>
"Surprises, Mixed Findings, or Questionable Research Practices? A Methodology for Evaluating Cumulative Empirical Analyses and Replication Studies" | [Virtual] |
| 2021 | Strategy Science Conference
"Mitigating Information Imperfections: A Market-Creation Role for Multi-Sided Platforms" (with Jennifer Kuan) | [Virtual] |
| 2020 | Academy of Management Annual Conference
Symposium on Resource Allocation and Resource Redeployment
"Managing resource redeployment with data science: Discovering uncertain sunkness" (with John Chen) | [Virtual] |
| Canceled | Strategic Management Society Special Conference
"Network Structure and Ecosystem Evolution: Digital Platform Companies' Foray into FinTech" (with Carlos L Pascual Jr.) | Hangzhou, China |
| Canceled | Organization Science Winter Conference
"Exploring for Novel Representations versus Exploiting Familiar Search Rules: The Role of Cognitive Resources in Solving Novel Problems of Increasing Complexity" (with Sabine Pittnauer and Martin Hohnisch) | Monterey, CA |
| 2019 | Strategic Management Society Annual Conference
Fostering Robust and Reliable Research in Strategic Management. <i>Moderator, Plenary Organizer, and Theme Track Chair</i> . | Minneapolis, MN |
| | SMS Doctoral Consortium, <i>Faculty mentor</i> . | |
| | Strategy Research Foundation Dissertation Scholar Workshop, <i>Panelist</i> . | |
| | "How Does Location Matter for IPOs? Power Laws and a Scaling Threshold" (with Tejaswi Channagiri Ajit) | |
| 2019 | Academy of Management Annual Conference
"Digital Platforms: Theoretical Foundations of Governance Strategy" (with Jennifer Kuan) | Boston, MA |

CONFERENCE PRESENTATIONS (cont'd.)

- Strategic Management Division Dissertation Consortium, *Distinguished Speaker*.
- 2019 Strategy Science Conference Salt Lake City, UT
"Harvesting after IPO: The Effect of Director Departure on Stock Returns" (with Victor Jarosiewicz)
- 2018 Academy of Management Annual Conference Chicago, IL
"Assortative Matching in Acquisition: Implications and Applications" (with Stan Dong Hyun Shin)
- 2017 Showcase symposium on Applications and Contributions of Matching Methods to Strategy Research.
Strategic Management Society Special Conference San Jose, Costa Rica
"Assortative Matching in Acquisitions: Implications and Applications" (with Stan Dong Hyun Shin)
- 2017 INFORMS Annual Conference Houston, TX
"Innovation and Information Privacy" (with Ye Xia)
- 2017 Strategic Management Society Annual Conference Houston, TX
"Institutions, Markets, and Influence Rents: Unconventional Strategies of the U.S. Stock Exchanges"
(with Jennifer Kuan and Steve Diamond)
- Showcase Panel on Resource Allocation and Strategy: Paths Forward for New Insights into a
Fundamental Topic, *Panelist*.
- 2017 DRUID Conference on Innovation at NYU Stern School New York, NY
"Institutions, Markets, and Influence Rents: Innovation and the U.S. Stock Exchanges" (with Jennifer
Kuan and Steve Diamond)
- 2017 Academy of Management Annual Conference Atlanta, GA
"Innovation in Ecosystems" (with Martin Ganco and Rahul Kapoor)
- 2017 Consortium for Research in Strategy Philadelphia, PA
"Innovation and Information Privacy: Why Firms Fail to Achieve Both Competitive Advantage and
Social Responsibility" (with Ye Xia)
- 2016 INFORMS Annual Conference, Strategy Science Nashville, TN
"Innovation in Ecosystems" (with Martin Ganco, Rahul Kapoor)
- "Risk Strategy for Managing Information Privacy" (with Ye Xia)
- 2016 Academy of Management Annual Conference Anaheim, CA
Internal resource redeployability and the theory of the multibusiness firm, *Symposium Organizer*.
Business Policy and Strategy Division Doctoral Consortium, *Distinguished Speaker*.
- 2016 Strategic Management Society Special Conference Rome, Italy
"Information Privacy: A Risk Management Perspective on Innovation, Entrepreneurship and
Coopetition" (with Ye Xia)
- 2016 Midwest Finance Association Conference Atlanta, GA
"Linking IPO Director Departure to Post-IPO Performance" (with Victor Jarosiewicz)
- 2015 Strategic Management Society Annual Conference Denver, Colorado
"Venture Board Governance: Linking Director Departure to Post-IPO Performance" (with Victor
Jarosiewicz)
- 2015 Special Conference on Corporate Strategy and Resource Redeployment Strasbourg, France
"Resource Redeployment through Exit and Entry: An Empirical Study on Emerging and Shifting

CONFERENCE PRESENTATIONS (cont'd.)

- Threats of Substitution" (with Srikanth Paruchuri)
- 2015 Academy of Management Annual Conference Vancouver, Canada
"Industries' potential for interdependency and profitability: A panel of 135 industries, 1988-1996" (with Mishari Alnahedh)

"Value creation, destruction, and industry convergence: A panel study of dynamic fit" Research Symposium on Industry Convergence
- 2014 Strategic Management Society Special Conference Sydney, Australia
"Guanxi, Transaction Cost and Firm Capability: Make-or-Buy Decisions at an Entrepreneurial Startup in China" (with Yixuan Li and Gordon Walker)
- 2014 Academy of Management Annual Conference Philadelphia, PA
"Start-ups vs. Diversifying Entrants: Industries with Potentials for Recombining Productive Activities" (with Mishari Alnahedh and Lindy Archambeau)
- 2013 Strategic Management Society Annual Conference Atlanta, GA
"Learning and Capability Evolution"

Mergers and Acquisition Process Colloquium, *Panelist*.
- 2013 Academy of Management Annual Conference Orlando, FL
"Combinatorial Complexity, Industry Dynamics, and Population-Level Learning: An Empirical Test" (with Mishari Alnahedh and Lindy Archambeau)
- 2013 Strategic Management Society Special Conference Glasgow, U.K.
"Adaptation on Dynamic Competitive Landscapes: A Panel Study of Within-Industry Diversification and Value Creation/Destruction"
- 2012 Academy of Management Annual Conference Boston, MA
"Ontological Associations in Media Discourse and Threats of Substitution: A Longitudinal Study of Firm Response via Diversifying Entry" (with Srikanth Paruchuri)
- 2012 Strategic Management Society Special Conference Singapore
"Interdependency, Competition and Industry Dynamics: An Empirical Test" (with Mishari Alnahedh).

Integration of Resources and Knowledge, *Session Chair*.
- 2011 Strategic Management Society Annual Conference Miami, FL
"Deducing the Threat of Substitution from Media Discourse: A Longitudinal Study of Firm Response via Diversifying Entry" (with Srikanth Paruchuri).
- 2011 Academy of Management Annual Conference San Antonio, TX
"Relatedness in Market Entry and the Rate of Firm Growth: A Capability Learning Perspective"
- 2011 Atlantic Competitive Advantage Conference Atlanta, GA
"Relatedness and Value Creation vs. Destruction: A Panel Study of Within-industry Diversification and Portfolio Structure"
- 2010 Strategic Management Society Annual Conference Rome, Italy
"Sunk Costs, Resource Redeployment, and Corporate Diversification" (with Tim B. Folta and Marvin B. Lieberman).

"New Venture Growth"

CONFERENCE PRESENTATIONS (cont'd.)

Knowledge-based Capabilities and New Ventures, *Session Chair*.

- 2010 Academy of Management Annual Conference Montreal, Canada
Industry Dynamics: Entry, Growth, & Exit: "Relatedness and Market Exit" (with Tim B. Folta and Marvin B. Lieberman). **Best Paper Proceedings** (Top 10% of the accepted papers in the conference program) **Outstanding Paper Award, BPS Division**.

Competitive Dynamics & Rivalry, *Session Chair*.

Knowledge Production, Sharing, and Learning, *Discussant*.

- 2008 Academy of Management Annual Conference Anaheim, CA
Strategy, Technology, and Innovation: "Relative Size, Entry and Exit of Firms, and Search Behavior" (with Srikanth Paruchuri). **Best Paper Proceedings** (Top 10% of the accepted papers in the conference program)

- 2007 Harvard Business School Strategy Research Conference Boston, MA
"Acquisition vs. Internal Development as Entry Modes for New Business Development" (with Marvin B. Lieberman).

- 2007 Strategic Management Society Annual Conference San Diego, CA
"Acquisition vs. Internal Development as Entry Modes for New Business Development" (with Marvin B. Lieberman).

- 2007 Academy of Management Annual Conference Philadelphia, PA
International Strategy, M&A's and Networks: "Acquisition vs. Internal Development as Entry Modes for New Business Development: The Dynamics of Firm-Market Relevance" (with Marvin B. Lieberman). **Best Paper Proceedings** (Top 10% of the accepted papers in the conference program)

- 2007 Atlanta Competitive Advantage Conference Atlanta, GA
"The Timing of 'Fast-second' Entry and the Relevance of Capabilities in Innovation vs. Commercialization." Press coverage by *Knowledge@Emory*.

- 2006 Academy of Management Annual Conference Atlanta, GA
Inter-organizational Networks: "Small-Worlds, Ridge-Structures, & Community-level Effectiveness in Integrating Distributed Knowledge: Estimating the Structural Effect of Inter-Organizational Collaboration on the Speed of Developing Internet Standards."

Founders and New Venture Strategy: "Directions of New Ventures Growth in Their Beginning Years."

Market Entry, *Discussant*.

- 2006 International J. A. Schumpeter Society 11th (ISS) Conference Nice, France
Routines and Organisational Capabilities: "Knowledge evolution, application domain, and strategic renewal: Estimating the effect of absorptive capacity on innovation and performance."

- 2005 Strategic Management Society Annual Conference Orlando, FL
"The Role of Author Network in Cooperative Technical Organizations: A Multi-level Structural View of Technological Evolution."

- 2005 Academy of Management Annual Conference Honolulu, HI
Symposium on Inter-Organizational Communities of Practice: "The Network Structure of Inter-Organizational Communities of Practice and the Success of *de jure* Standards Setting."

CONFERENCE PRESENTATIONS (cont'd.)

- Knowledge Flows: "Estimating the Effects of Potential and Realized Absorptive Capacity: Reconceptualization with System Dynamic Panel Models."
- 2005 BYU-University of Utah Winter Strategy Conference Park City, UT
"Application Domain and the Relevance of Organizational Capabilities: An Empirical Study of Market Entry and Exit during the Convergence of Telephony Communications and Computer Networking, 1989-2003."
- 2004 Strategic Management Society Annual Conference San Juan, Puerto Rico
"How Do Firms Change under Constraints? Estimating Entry and Survival in an Emerging Product Market."
- 2004 Academy of Management Annual Conference New Orleans, LA
Alliance Networks: "The Significance of Network Resources in the Race to Enter Emerging Product Markets."
- Industry and Evolution, *Session Facilitator*.
- 2004 Wharton Technology Mini-conference Philadelphia, PA
"The Significance of Network Resources in the Race to Enter Emerging Product Markets."
- 2003 Academy of Management Annual Conference Seattle, WA
Market Entry: "The Significance of Capability Distribution in the Race to Enter Emerging Product Markets."
- "The Significance of Industry Origin in the Race to Enter Converging Product Markets." Technological Competition and Innovation, *Session Facilitator*.
- 2001 Academy of Management Annual Conference Washington D.C.
"The Influence of Organizational Demography and Networks on Cultural Transmission and Enculturation: An Empirical Investigation."
- Symposium on Culture and Enculturation, *Symposium Chair*.
- 2001 International Consortium on Competitiveness and Cooperation (CCC) Duke University
"Strategy and Structure: Managing Technology Innovation through Organizational Modes of Change."
- 2000 Strategic Management Society Annual Conference Vancouver, BC, Canada
"The Linux Kernel Development as A Model of Open Source Knowledge Creation."

TEACHING PORTFOLIO

Teaching interests: Strategic management; Technology strategy; Innovation; Entrepreneurship.

University of Florida

Strategic Management – MBA capstone and undergraduate core (award winner for Teaching Excellence)
Global Strategic Management – MBA core for weekend professionals, MIB core, MSM core
Business Policy – MBA core for engineers and scientists, MBA core for weekend professionals
Doctoral Research Seminar – DBA core
Value creation, value appropriation, and value innovation
PhD Research Seminar – PhD core

TEACHING PORTFOLIO (cont'd.)

Cutting-edge Research in Macro Theory and Strategic Organizing
Foundations of Strategy Research
Strategic Processes, Innovation, and Entrepreneurship
Contemporary Approaches to Entrepreneurship and Organizations
Behavioral Approaches to Strategy

INSEAD

Strategy – MBA core
Strategic Responses to Technological Shifts – MBA elective
Doctoral Research Seminar – PhD core

COURSE MATERIAL DEVELOPMENT

Knowledge Management - MBA elective in management of technology

Developed a business case and its teaching notes on "Creating and Spreading New Knowledge at Hewlett Packard" for Professor Robert E. Cole. Case no. 08/2004-5206, Copyright © 2004 INSEAD

Creating Value with Healthymagination - MBA core course on strategic management

Developed a business case on "Building Things That Matter: The GE Healthymagination Initiative" for Assurance of Learning assessment.

Business Model Innovation and Competitive Landscape - MBA core course on strategic management

Developed a business case on "Uber and the Taxi Industry: Where lifestyle meets logistics" for Assurance of Learning assessment.

PRIVATE SECTOR EMPLOYMENT

A. T. Kearney, Management Consultant, New York, NY; Costa Mesa, CA	1996 - 1998
Merck Pharmaceutical Company, MIT Practice School Intern, West Point, PA	1996 summer
Procter & Gamble, Intern, Hunt Valley, MD	1994 summer

UNIVERSITY SERVICES

NSF Workshop at UF. AI Governance, *Principal Investigator*. 2022-2023.
The National Science Foundation (NSF) Workshop on AI Governance.
<https://warrington.ufl.edu/nsf-workshop/>

NSF-UF Initiative. Robust & Reliable Research in Business, *Principal Investigator*. 2017-present.
The National Science Foundation Workshop on Robust and Reliable Research Practices in the Science of Organizations. <https://warrington.ufl.edu/reliable-research-in-business/>

Faculty search committee. Chair for the new faculty position funded by the UF AI Initiative (AI@UF).

Faculty advisory committee. Elected by faculty to serve the University on behalf of the College.

Research committee. Elected by faculty to serve the College.

Teaching committee. Appointed by the College to serve as committee chair.

MBA Committee. Appointed by the College to serve as committee chair.

DBA committee. Curriculum design & student admission.

Assurance of learning. As faculty lead and the chair of the MBA committee.
As faculty lead and the chair of the Master of Science in Management program.

PROFESSIONAL SERVICES

Mentor.	Kyoto University of Advanced Science Professional Development Workshop for Management Scholars, Japan 2024, 2025. Consortium on Competitiveness and Cooperation (CCC) Visiting Scholar Program 2020-2021.
Journal referee.	In addition to serving on editorial review boards, I also provide ad-hoc reviews to <i>Management Science</i> , <i>Organization Science</i> , <i>Research Policy</i> , <i>Strategic Entrepreneurship Journal</i> , <i>Industrial and Corporate Change</i> , <i>Journal of Management Studies</i> , <i>California Management Review</i> , <i>Journal of Evolutionary Economics</i> , <i>International Journal of Technology Management</i> , <i>MIS Quarterly</i> .
Reviewer.	National Science Foundation research grant proposals. Social Sciences and Humanities Research Council of Canada. Strategic Management Society Strategy Research Foundation Research in Strategic Management Competitive Grant. SMS Conference Best PhD Paper Prize. SMS Conference Best Paper Prize. SMS Special Conference on New Frontiers in Entrepreneurship: Strategy, Governance and Evolution. SMS Special Conference on Strategic Management in the Asian Century – Dealing with Dynamism, Diversity and Development. Academy of Management Annual Conferences (recognized for outstanding services as a division reviewer).
PrivacyCon.	Federal Trade Commission: Consumer Privacy and Security Issues #29 https://www.ftc.gov/policy/public-comments/2016/10/03/comment-29 https://www.ftc.gov/policy/public-comments/initiative-661
Principal Investigator.	National Science Foundation, RAPID COVID Road-to-Recovery (R2R) Webinar.

LEADERSHIP ROLES IN ACADEMIC SOCIETIES

INFORMS

Editor-in-Chief Search Committee, 2021. *Strategy Science*.
Journal Review Committee, 2019. *Strategy Science*.
VP Membership & Communications, 2020-present. *Strategy Science*.
Executive Committee, 2017-2019. *Strategy Science*.
Strategy Science Annual Conference. Ph.D. Student Workshop. 2019, 2020

Academy of Management

Executive Committee, 2020-2022. Strategic Management Division.
#STRongerTogether Task Force, organizing Virtual Symposia [YouTube Channel](#)
Research Committee, 2014-2016. Business Policy and Strategy Division.
Best Conference Paper Award; Best Ph.D. Dissertation Award.
Selection Committee, *Academy of Management Journal*
Best Article Award in 2015.

Strategic Management Society

Director-at-Large.
Board of Directors, 2021-2023.
Inaugural Chair of the Diversity, Equity, and Inclusion Committee, 2022.
Founding Co-Chair.
SMS Research Methods Paper Prize, 2020-2022.
Conference Track Chair.

LEADERSHIP ROLES IN ACADEMIC SOCIETIES (cont'd.)

SMS 2019 Annual Conference. Fostering Robust and Reliable Research
in Strategic Management

SMS 2017 Special Conference on Collaborative Strategies: New Thinking about
Alliances, Mergers, and Acquisitions. Sources of Economic Value in Strategic
Alliances and Acquisitions

Representative-at-Large.

Corporate Strategy Interest Group, 2016-2018.

Entrepreneurship & Strategy Interest Group, 2006-2008.

Colloquium Co-organizer.

SMS 2013 Annual Conference. Mergers and acquisition process.

Faculty Development Workshop Organizer.

SMS 2012 Special Conference. Globalization of innovation strategies.

Conference Extension Workshop Co-organizer.

SMS 2011 Annual Conference. Resource acquisition, development and re(deployment)