

# Paula Conroy, CPA/MBA

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## Teaching Experience

### Purdue University, West Lafayette Campus

**Continuous Term Lecturer** instructing undergraduate and graduate students in a variety of subjects. **Academic Years beginning 2017 to present**

**Limited Term Lecturer** instructing primarily undergraduate students in Auditing (Mgmt 50600). **2012-2016 Academic Years**

#### *Combined Experiences*

- Developed a teaching program presenting both the introductory concepts of Auditing with practical experiences and examples.
- Created a new course for the Masters of Accounting curriculum addressing the nuances of SEC Reporting Requirements
- Enhanced learning experiences through carefully selected outside speakers exposing students to variety of career opportunities utilizing their accounting education.
- Supplemented teaching materials with non-textbook materials captured on-line or donated through my professional contacts in business.
- Mentored students seeking specific career objectives by providing counseling on interview techniques and other career advice.
- Continued support to students after graduation to assist in graduate school placement with letters of recommendation.
- Class sizes ranged from approximately 30 to 200 students.

#### **Teaching Highlights (from other professional experiences)**

##### *As National Director of Employee Benefit Plan Services*

- Designed technical educational materials for three classroom programs and Web-based learning. The on-demand Web learning reached over 4,000 professionals in the first year.
- Presented at the annual conference on employee benefits sponsored by the American Institute of Certified Public Accountants (AICPA) to audiences up to 1,000 fellow professionals.
- Revised the AICPA Auditing and Accounting Guide, *Audits of Employee Benefit Plans*, as a member of the Revision Task Forces (2000-2001; 2001-2002).

##### *As an auditor at Ernst & Young (over many years and titles)*

- Taught internally developed classroom material to less experienced colleagues including two Staff I Level auditing courses in Russia with students from around the Commonwealth of Independent States (CIS).

##### *In all leadership roles*

- Provided on-the-job training to co-workers with varying degrees of technical knowledge and experience.
- Mentored and counseled co-workers to be successful in current and future career endeavors.

## Other Professional Experience

### **Blue Bar Consulting, LLC**

**2010 to 2017**

**Managing member** providing senior financial consulting and CFO services to small and medium-sized companies.

### **BKD, LLP**

**January 2008 to May 2010**

**Senior Managing Consultant** leading and building the Transactions Services group specializing in merger & acquisition due diligence and other financial consulting services to private equity and strategic corporate acquirers.

### **RCS Management Corporation**

**April 2007 to January 2008**

**Chief Financial Officer** transformed the Company's entrepreneurial culture into a professional team by directing all finance, accounting, human resource, and IT activities of the \$16 million turnaround.

**Windrose Medical Properties Trust****January 2006 to April 2007**

**Senior Vice President & Chief Financial Officer** leading all finance, accounting, human resource, risk management and IT functions for a this \$800 million, publicly traded, specialty medical real estate investment trust (REIT).

**Roche Diagnostics, U.S.****2002 to 2006**

**Director of Finance & Corporate Accounts Operations** coordinating essentially all finance and operations activities for high value customer segment. Led contract development, execution and maintenance for group purchasing organizations (GPOs) and the Federal Government; post-contract award processing of administrative fees and other compliance obligations; sales forecasting and reporting for a **\$700 million sales portfolio**; expense planning and control; sales force compensation design and administration.

**Ernst & Young LLP****1983 to 1986; 1987 to 2002**

**National Director of Employee Benefit Plan Services** reporting to the Managing Partner of Area Practices for the Americas. Reengineered operations of a **\$107 million specialty audit practice** concentrated in assurance and advisory services for employee benefit plans.

**Senior Manager, Mergers & Acquisitions—Chicago office**, performed financial and operational due diligence analysis for more than 20 private equity and corporate clients. Transaction experience included target companies in the automobile supply chain, medical products, manufacturing and distribution, educational outsourcing services, and printing industries. Target companies ranged in size from \$2.0 million to \$1.8 billion in revenues.

**Auditor, Indianapolis office**, with timely progression from staff accountant to senior from 1983 to 1986 and senior to senior manager from 1987 to 1996.

**Education & Certifications**

Masters in Business Administration (MBA), Krannert School of Management, Purdue University

Bachelor of Science in General Management, Accounting option, Purdue University

Certified Public Accountant (CPA), license current and in good standing

Application of Data Analysis Essentials Certificate, Association of International Certified Professional Accountants

Data Analytics Modeling Certificate, Association of International Certified Professional Accountants