

Jonathon C. F. McClure

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Academic Positions

Assistant Professor, Mitchell E. Daniels School of Business
Purdue University, West Lafayette

August 2024 - Present

Education

Ph.D. Economics, University of Wisconsin-Madison
M.S. Economics, University of Wisconsin-Madison
B.S.F.S. International Political Economy, Georgetown University

May 2024
December 2020
May 2015

Research

Peer-Reviewed Publications

“Triplet Embeddings for Demand Estimation” with Lorenzo Magnolfi and Alan Sorensen. *Forthcoming at American Economic Journal: Microeconomics*.

Working Papers

“Markups and Costs under Capacity Constraints: the Welfare Effects of Hotel Mergers.”

“Using Online Recommendation Data for Differentiated Product Demand Estimation.”

Research in Progress

“Demand and Competition in the Market for Mobile Apps” with Lorenzo Magnolfi and Alan Sorensen.

Other Publications

“Embeddings and Distance-based Demand for Differentiated Products” with Lorenzo Magnolfi and Alan Sorensen. *EC 2022: Proceedings of the 23rd ACM Conference on Economics and Computation*.

“Workplace Bans On Sugar-Sweetened Beverages.” *Health Affairs*, 40(3), p. 543. 2021.

“Dragons, Giants, Elephants and Mice: Evolution of the MFN Free Rider Problem in the WTO Era” with Rodney Ludema and Anna Maria Mayda. *CEPR Discussion Papers 10961, C.E.P.R. Discussion Papers*. 2015.

Employment

Professional Affiliations

Purdue University Research Center in Economics (PURCE) August 2024 - Present

Research Experience

Research Assistant for Professors Alan Sorensen and Lorenzo Magnolfi Spring 2021 - Fall 2021

Teaching Experience

Econ 455 (TA): Behavioral Economics	Spring 2024
Econ 464 (TA): International Trade	Spring 2020, 2023, Fall 2022
Econ 101 (Head TA): Principles of Microeconomics	Spring 2022
Econ 761 (Grader): Graduate Industrial Organization	Fall 2020, 2021, 2022
Econ 467 (TA): International Industrial Organization	Fall 2020
Econ 101 (TA): Principles of Microeconomics	Fall 2019 - Fall 2018

Other Employment

Compass Lexecon LLC, Washington, D.C.

Senior Analyst	Apr. 2017 - May 2018
Analyst	Sep. 2015 - Mar. 2017

Honors, Awards, and Fellowships

Juli Plant Grainger Outstanding Dissertator Fellowship	Fall 2023
L&S Teaching Mentor Department Nominee	Spring 2022
Robock Scholarship in Empirical or Experimental Economics	Fall 2021
Juli Plant Grainger Summer Research Scholarship	Summer 2021
Juli Plant Grainger Teaching Excellence Scholarship	Fall 2020

Conferences and Seminars

UW-Madison IO Seminar (Fall 2023), NBER Summer IO Workshop (invited, presented by coauthor, Summer 2022), ACM Economics and Computation (invited, presented by coauthor, Summer 2022).

Service

Refereeing: Journal of Industrial Economics.
Georgetown Carroll Round Undergraduate Economics Conference: Alumni Judge 2017, 2018, 2023.

Programming Skills

- MATLAB, Stata, \LaTeX .