

# Jonathon C. F. McClure

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## Academic Positions

**Purdue University, Mitchell E. Daniels School of Business**, West Lafayette, IN  
Assistant Professor, Department of Economics 2024 - Present

## Education

**University of Wisconsin-Madison**, Madison, WI  
Ph.D. in Economics 2020 - 2024  
M.S. in Economics 2018 - 2020

**Georgetown University, Walsh School of Foreign Service**, Washington, DC  
B.S.F.S. in International Political Economy 2011 - 2015  
Honors Certificate, Landegger Program in International Business Diplomacy

## Research

### Peer-Reviewed Publications

“Triplet Embeddings for Demand Estimation” with Lorenzo Magnolfi and Alan Sorensen. *American Economic Journal: Microeconomics*, 17(1), p. 282-307. 2025.

### Working Papers

“Markups and Costs under Capacity Constraints: the Welfare Effects of Hotel Mergers.”

“Using Online Recommendation Data for Differentiated Product Demand Estimation.” *Revise and Resubmit at Management Science*.

### Research in Progress

“Measuring Substitution in Attention Markets: The Case of Mobile Apps” with Lorenzo Magnolfi, Alan Sorensen, and Henry Zhao.

“Spatial Competition and Price Dispersion in the Hotel Sector” with Ralph Siebert.

“Automobile Diffusion Across US States in the Interwar Period” with Carl Cheng and Mario Crucini.

### Other Publications

“Embeddings and Distance-based Demand for Differentiated Products” with Lorenzo Magnolfi and Alan Sorensen. *EC 2022: Proceedings of the 23rd ACM Conference on Economics and Computation*. 2022.

“Workplace Bans On Sugar-Sweetened Beverages.” *Health Affairs*, 40(3), p. 543. 2021.

“Dragons, Giants, Elephants and Mice: Evolution of the MFN Free Rider Problem in the WTO Era” with Rodney Ludema and Anna Maria Mayda. CEPR Discussion Papers 10961, C.E.P.R. Discussion Papers. 2015.

## Employment

### Professional Affiliations

Purdue University Research Center in Economics (PURCE) 2024 - Present

### Teaching Experience

ECON 690: Computational Economics (PhD)	Spring 2026
ECON 461: Industrial Organization	Spring 2026
ECON 461: Industrial Organization	Fall 2025
ECON 461: Industrial Organization	Spring 2025
ECON 301: Managerial Economics	Spring 2025

### Other Employment

Compass Lexecon LLC, Washington, D.C. 2015 - 2018

## Honors, Awards, and Fellowships

Juli Plant Grainger Outstanding Dissertator Fellowship 2023

L&S Teaching Mentor Department Nominee 2022

Robock Scholarship in Empirical or Experimental Economics 2021

Juli Plant Grainger Summer Research Scholarship

Juli Plant Grainger Teaching Excellence Scholarship 2020

## Presentations

**2025** Purdue University (Marketing), IIOC, QME, Harvard/MIT (invited, presented by coauthor), UPenn (invited, presented by coauthor)

**2024** Purdue University, DePaul University, Federal Trade Commission, Department of Justice Economic Analysis Group

**2023** UW-Madison IO Seminar

**2022** NBER Summer IO Workshop (invited, presented by coauthor), ACM Economics and Computation (invited, presented by coauthor)

## Service

Refereeing RAND Journal of Economics, Journal of Industrial Economics, Journal of Economics and Management Strategy, Tourism and Hospitality Research

Other activities	Daniels School of Business Book Club	2025
	PURCE Undergraduate RA Mentor	2024
	Carroll Round Undergraduate Economics Conference: Alumni Judge	2017, 2018, 2023

## Programming Skills

- MATLAB, Stata, L<sup>A</sup>T<sub>E</sub>X.