

# Jonathon C. F. McClure

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## Academic Positions

**Purdue University, Mitchell E. Daniels School of Business**, West Lafayette, IN  
Assistant Professor, Department of Economics 2024 - Present

## Education

**University of Wisconsin-Madison**, Madison, WI  
Ph.D. in Economics 2020 - 2024  
M.S. in Economics 2018 - 2020

**Georgetown University, Walsh School of Foreign Service**, Washington, DC  
B.S.F.S. in International Political Economy 2011 - 2015  
Honors Certificate, Landegger Program in International Business Diplomacy

## Research

### Peer-Reviewed Publications

“Triplet Embeddings for Demand Estimation” with Lorenzo Magnolfi and Alan Sorensen. *American Economic Journal: Microeconomics*, 17(1), p. 282-307. 2025.

### Working Papers

“Markups and Costs under Capacity Constraints: the Welfare Effects of Hotel Mergers.”

“Using Online Recommendation Data for Differentiated Product Demand Estimation.”

### Research in Progress

“Demand and Competition in the Market for Mobile Apps” with Lorenzo Magnolfi and Alan Sorensen.

“The Welfare Consequences of Housing Discrimination.”

“Traveler Demand and Markups in the Hotel Industry” with Ralph Siebert.

### Other Publications

“Embeddings and Distance-based Demand for Differentiated Products” with Lorenzo Magnolfi and Alan Sorensen. *EC 2022: Proceedings of the 23rd ACM Conference on Economics and Computation*. 2022.

“Workplace Bans On Sugar-Sweetened Beverages.” *Health Affairs*, 40(3), p. 543. 2021.

“Dragons, Giants, Elephants and Mice: Evolution of the MFN Free Rider Problem in the WTO Era” with Rodney Ludema and Anna Maria Mayda. CEPR Discussion Papers 10961, C.E.P.R. Discussion Papers. 2015.

## Employment

### Professional Affiliations

Purdue University Research Center in Economics (PURCE) 2024 - Present

### Teaching Experience

ECON 461: Undergraduate Industrial Organization Spring 2025  
ECON 301: Undergraduate Managerial Economics Spring 2025

### Other Employment

Compass Lexecon LLC, Washington, D.C. 2015 - 2018

## Honors, Awards, and Fellowships

Juli Plant Grainger Outstanding Dissertator Fellowship 2023

L&S Teaching Mentor Department Nominee 2022

Robock Scholarship in Empirical or Experimental Economics 2021

Juli Plant Grainger Summer Research Scholarship

Juli Plant Grainger Teaching Excellence Scholarship 2020

## Presentations

**2025** Purdue University

**2024** Purdue University, DePaul University, Federal Trade Commission, Department of Justice Economic Analysis Group

**2023** UW-Madison IO Seminar

**2022** NBER Summer IO Workshop (invited, presented by coauthor), ACM Economics and Computation (invited, presented by coauthor)

## Service

Refereeing Journal of Industrial Economics, Tourism and Hospitality Research

Other activities Daniels School of Business Book Club 2025  
PURCE Undergraduate RA Mentor 2024  
Carroll Round Undergraduate Economics Conference: Alumni Judge 2017, 2018, 2023

## Programming Skills

- MATLAB, Stata,  $\LaTeX$ .