

# Terra D. Maienbrook, CPA

[tmaienbr@purdue.edu](mailto:tmaienbr@purdue.edu)

219-863-1308

## CERTIFICATIONS

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*Certified Public Accountant*, Kentucky, 1998, License #7494

*Certified Information Systems Auditor*, 1999, Member #086056, currently inactive

## TEACHING and HIGHER EDUCATION EXPERIENCE

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**Daniels School of Business, Purdue University**, West Lafayette, IN

*Senior Lecturer, Accounting*, May 2019 - current

- Courses Taught: Introductory Accounting (online, face-to-face, and hy-flex), Managerial Accounting, CPA Capstone

### Awards and Recognition

- Undergraduate Core Distinguished Instructor, Large Lecture (multiple semesters)
- Dr. Charlene Sullivan Transformation Impact Award, 2024-2025

### Service

- Women in Business Summer Camp Instructor (2022 – current)
- Various student club academic advisor (2022 – current)
- Search Committee member (various, 2022-2025)
- Women in Science guest lecture, 2025
- EY Case competition judge (2024-2025)
- First Generation event coordinator, 2023
- Service Committee, (2025-current)

*Assistant Director of Academic Programs*, May 2018 – May 2019

- Responsible for interacting with all aspects of the program and managing tasks that run the span of the student's life. Functions include advising, mentoring, recruiting, and supporting the Academic Directors of the program.

**Valparaiso University**, Valparaiso, IN

*Lecturer of Accounting*, 2017 - 2018

- Courses taught: Introduction to Financial Accounting, Introduction to Managerial Accounting, Intermediate Accounting I and II, Advanced Accounting I

**Saint Joseph's College**, Rensselaer, IN

*Associate Professor of Accounting (Tenured 2007)*, 2001- 2017

*MBA Director*, 2013- 2017

- Courses taught: Introduction to Financial Accounting (online and face-to-face), Introduction to Managerial Accounting, Intermediate Accounting I and II, Advanced Accounting I and II, Auditing, Accounting Information Systems (online and face-to-face)

#### MBA Program Director

- Hired and managed adjunct faculty
- Created and managed program assessment plans
- Conducted faculty workshops, as needed
- Recruited students and processed applications
- Served as a member of the Graduate Council

#### Other:

- Academic Advising for 35+ students per semester
- Evaluate and redesign curriculum to meet market needs
- Advisor to student clubs: Accounting Club, Love Your Melon
- Develop alumni relationships to aid in student placement and curriculum assessment

**Purdue University, Calumet**, Hammond, IN  
*Visiting Instructor*, Spring 2004, Spring 2005 (on-line)

#### **CONFERENCE PRESENTATIONS:**

“The Crucible: How to Stress and Test Students Using an Online Simulation,” IACBE Annual Meeting, April 2008

“Team Teaching: The Good, the Bad and the Ugly”, IACBE Regional Meeting August 2015

#### **RELEVANT INDUSTRY EMPLOYMENT AND EXPERIENCE**

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##### **Independent Consulting Activities**, 2012 – present

- Internal Control Reviews
- Evaluation of tax returns and records for child support cases
- Small business consulting and bookkeeping

**Humana, Inc.**, Louisville, KY, 2000-2001  
*Information Technology Audit Consultant*

**PricewaterhouseCoopers, LLP**, Louisville, KY, 1997-2000  
*Senior Associate, Assurance and Risk Management*

#### **EDUCATION**

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**Purdue University, Calumet**, Hammond, IN  
*Master of Business Administration*, 2003

**Saint Joseph's College**, Rensselaer, IN  
*B.S., Accounting Information Systems*, 1997

## **PROFESSIONAL AFFILIATIONS**

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- Information Systems Audit and Control Association, 1997-2022
- American Institute of Certified Public Accountants, 1997-2016
- Indiana Society of Certified Public Accountants, 2001-present
- American Accounting Association, 2003-2008, 2023-present
- International Assemble for Collegiate Business Education, 2007-2017