Morningstar Ratings and Mutual Fund Manager Turnover*

John M. Barron Krannert Graduate School of Management Purdue University West Lafayette, IN 47907 email: <u>barron@purdue.edu</u>

Jinlan Ni College of Business Administration University of Nebraska at Omaha, Omaha, NE 68182 Tel: (402)554-2549 Email: jni@mail.unomaha.edu

Abstract

This paper investigates the effect of Morningstar ratings on mutual fund manager replacement. We find that not only do Morningstar ratings affect the likelihood fund managers are replaced, but that Morningstar ratings are better predictors of manager replacement than alternative measures of fund performance. This finding is consistent with the finding that mutual fund investors respond to the Morningstar measure of performance. We also examine the changes in the management structure of funds that are made in conjunction with manager replacement in response to poor performance.

JEL Classification: G23, L14

Keywords: Mutual Fund; Morningstar Ratings; Manager Turnover

^{*} We thank Jason Abrevaya, John Carlson, Christian Dahl, David Hummels, and William Novshek for their helpful suggestions. We also thank workshop participants at Purdue University, University of Nebraska at Omaha, and the West Economic Association International 78th Annual Conference for their suggestions and comments. Finally, we especially thank a referee for numerous helpful comments and suggestions. Jinlan Ni is the corresponding author.

1. Introduction

Morningstar Inc. offers mutual fund ratings to help investors identify the best funds in terms of past performance. Investors use these ratings, and this creates a direct link between Morningstar ratings and the net flow of funds into a mutual fund portfolio. As mutual fund fee revenues typically increase with the size of assets under management, it follows that a key measure of a fund manager's performance should be the fund's Morningstar ratings. Yet the role of Morningstar ratings on the decision of whether or not to replace a fund manager has not yet been investigated.

The purpose of this paper is to contrast the role of Morningstar ratings in determining manager replacement with four alternative fund performance measures that have been proposed. Starting with the entire set of equity mutual funds in Morningstar Inc.'s internal dataset for the period 1994 to 2010, our analysis extends existing findings in several ways.¹ First, we establish that the Morningstar performance rankings are a key determinant of fund manager turnover. To the best of our knowledge, ours is the first empirical evidence linking the Morningstar rating

¹Note that our analysis relies on a more extensive dataset than other studies. For instance, Khorana (1996) examines 339 funds over the period 1979 to 1992, for a total of 2,528 funds drawn from several data sources including Lipper Analytical Services and Morningstar. Chevalier and Ellison (1999) consider 1,320 funds over the period 1992 to 1994 drawn from Morningstar data. Lynch and Musto (2003) consider 6,243 funds over the period 1985 to 1995 using data from Micropal and CRSP. Unlike Lynch and Musto (2003), our analysis relies on Morningstar mutual fund data instead of CRSP mutual fund data. As Elton, Gruber, and Blake (2001) have shown, Morningstar data and CRSP data on mutual funds do differ, with each having its own biases and errors. We later compare these two dataset in terms of usefulness in examining manager replacement.

system to manager replacement decisions.² Second, we show that Morningstar ratings are better predictors of manager replacement than other commonly used performance metrics. Third, we consider determinants not only of the replacement of a fund manager, but also of changes in the managerial structure. For cases where the manager is not replaced, we distinguish cases when the existing manager is joined by others to become a team-managed portfolio. For cases where the manager is replaced, we distinguish cases when the new management is a management team rather than a new single manager. Our results regarding management structure changes indicate no clear evidence that Morningstar ratings influence management structure changes if one adopts a simple linear specification. Thus converting a single manager structure to a team management structure appears largely due to considerations other than performance ratings.

The paper is arranged as follows. Section 2 introduces various fund performance measures, including the Morningstar rating measure. Section 3 provides a detailed account of our dataset, including the creation of a set of mutual fund portfolios using the Morningstar mutual fund database. Section 4 investigates the relationships between the performance measures and management succession, including fund manager replacement. Section 5 establishes the empirical link between Morningstar ratings and the net flow of funds into a mutual fund portfolio, confirming for our dataset that investors do use Morningstar ratings. Section 6 considers the

² Khorana and Nelling (1998) provide evidence that the tenure of a manager at a point in time (June 1995) is lengthier at funds with higher Morningstar ratings for some types of funds. While this finding is consistent with past manager turnover being inversely related to past performance and current performance being directly related to past performance, it could also simply reflect a positive correlation between current Morningstar ratings and the fund's age given that a manager's tenure is limited by the length of time a fund has existed.

effect of Morningstar ratings on fund management type (single manager versus team). Concluding remarks are contained in section 7.

2. Mutual Fund Performance Measures

Our analysis relies on data obtained from Morningstar for the years 1994 to 2010.³ The dataset contains data for all equity funds that appeared during the 1994 to 2010 period, including equity funds that were started or ceased to exist during that period. Below we describe the procedure for calculating Morningstar ratings for these equity funds, and then consider four alternative performance measures for these funds that have been proposed.

2.1. Morningstar Category Ratings

A key performance measure for our analysis is the Morningstar category rating. To create this rating, Morningstar begins by calculating a risk-adjusted return for each fund that equals the fund's return after accounting for all loads, sales charges, and redemption fees minus a risk penalty that accounts for variation in the fund's monthly performance.⁴ Each fund's risk-adjusted return is then compared to other risk-adjusted returns for funds in the same category. If the fund scores in the top 10 percent of its category, it receives 5 stars (highest). If it falls in the next 22.5 percent, it receives 4 stars (above average), a place in the middle 35 percent earns 3 stars (neutral), those in the next 22.5 percent, receive 2 stars (below average); and a fund in the bottom 10 percent receives only 1 star (lowest). Morningstar claims such ratings by category are

³ Morningstar has a procedure for data storage that allows us to extract the underlying raw data directly from the Morningstar Principia program datasets starting in 1994.

⁴ A full statement of how the Morningstar ratings are calculated is provided by Morningstar. See <u>http://help.yahoo.com/l/us/yahoo/finance/definitions/fitams.html</u>. See Sharpe (1998) for a detailed discussion about the underlying basic utility of the Morningstar rating system.

important to avoid ranking a fund highly based solely on the fund being in a booming category (e.g., a large-growth fund when this type of fund is out-performing other categories).⁵

2.2 Alternative Performance Measures

In addition to Morningstar's category rankings, our analysis considers four alternative performance measures that have been suggested by others in examinations of fund manager turnover. Chevalier and Ellison (1999) focus on a single factor 1-year *Alpha* based on the Capital Asset Pricing Model (CAPM). To estimate a similar 1-year *Alpha* for each fund *i*, we run the following regression using the 12 prior monthly return observations in year *t*:

$$R_{it} - R_{ft} = Alpha_i + Beta_i(R_{mt} - R_{ft}) + \varepsilon_{it}$$
(1)

where R_{it} is the monthly return on fund *i*, R_{ft} is the return on a three-month T-bill, and R_{nt} is the monthly return on the CRSP value-weighted AMEX/NYSE/NASDAQ index for our equity funds. A second measure of fund performance that we consider, one reported by Morningstar, is a single factor 3-year *Alpha* calculated based on the CAPM using the past 36 months of return data.

Our third and fourth alternative performance measures are drawn from Khorana's (1996) analysis. These two measures are the Objective-Adjusted-Return (*OAR*) and the Risk-Adjusted-Return (*RAR*). The *OAR* measures the difference between the fund's total return (R_{it}) and the average total return within the fund category (\overline{R}_{ct}) over the past year.

⁵ Morningstar, in explaining a change in focus to category ratings in 2002, stated that: "By using a more precise, portfolio-driven ratings group the new rating can more effectively measure whether a manager is adding value. Many of our customers already use the category rating to do this type of analysis, but the star rating will take it to a new level." *Morningstar's New Star Rating* by Russel Kinnel, 4/22/2002,

http://news.morningstar.com/article/article.asp?id=14071& QSBPA=Y.

$$OAR_{it} = R_{it} - \overline{R}_{ct} \tag{2}$$

Note that, unlike the Morningstar category rating that is a risk-adjusted rating, the *OAR* measure is not risk-adjusted. The *RAR* is obtained using the CAPM as the underlying model. We first estimate the fund coefficients $\hat{\alpha}_i$ and $\hat{\beta}_i$ using the standard of CAPM equation:

$$R_{it} - R_{ft} = \alpha_i + \beta_i (R_{mt} - R_{ft}) + \varepsilon_{it}$$
(3)

and monthly data for the past year. We then calculate the *RAR* as the excess return generated by the following equation under the assumption that $\hat{\alpha}_i$ is equal to zero:⁶

$$RAR_{it} = R_{it} - (R_{ft} + \hat{\beta}_i (R_{mt} - R_{ft}))$$
(4)

3. Manager Replacement in the Morningstar Data

In this section we discuss our measure of manager turnover using the Morningstar mutual fund database. In section 3.1, we provide a simple measure of manager turnover constructed at the level of the unique set of individual Morningstar mutual funds as defined by Morningstar. In section 3.2, we aggregate this measure of manager turnover up to the level of unique mutual fund portfolios. This aggregation takes into account the fact that mutual fund managers typically oversee a mutual fund portfolio composed of several unique mutual funds that differ in shareholder services and/or distribution arrangements, with different fees and expenses (i.e., different classes of mutual funds).

⁶See Khorana (1996). The basic rationale for assuming *Alpha* equals zero is to not penalize the outperforming manager who has a positive *Alpha*.

3.1 Manager Replacement at the Morningstar Mutual Fund Level

We begin our analysis of the fund manager replacement by focusing on single-manager mutual funds, as it is often not possible to identify individual managers when a fund has adopted a team-management approach. For single-manager funds, we limit the analysis to cases when the fund's reported manager has been listed as the manager of the fund for at least two years as of the end of year *t*. For such cases, we determine if the manager separated from the fund between year *t* and t+1. If the manager is listed as the sole manager of the fund or as one of several managers of the fund in the following year, then we identify the fund as one with no manager separation. On the other hand, if the fund switches to a different manager or if the fund switches to multiple managers and the original manager is not reported as part of the new management team, then we say that manager separation has occurred. This means that we are implicitly assuming separation in cases when the management of the fund reverts to a management described as a "management team" or "multiple managers".

There are 275,540 fund-year observations in the complete Morningstar mutual fund dataset over the 17-year period from 1994 to 2010. Dropping funds that are coded by Morningstar as either bond funds or Index funds at some point during this period reduces the dataset to 188,189 observations reflecting 31,593 unique equity funds. Eliminating fund-year observations that do not report a positive level of assets reduces the sample to 166,570 observations reflecting 26,759 unique equity funds.

For this set of observations, we then restrict our attention to funds that do not have breaks in the data over time and provide observations for a minimum of four contiguous years. Four contiguous years is the minimum required length to be able to combine identification of management changes at a particular fund with the calculation of current and lagged performance variables that require three years of data. This reduces the sample to 142,673 observations reflecting 16,769 unique funds. For each of these funds, manager separation from the particular fund cannot be determined for the last annual observation of any fund.⁷ Excluding the last year of each fund, there are then 125,904 fund-year observations for which we can examine changes in the fund manager; for this sample, we find that 78,223 involve funds advised by a management team and 47,681 involve funds advised by a single manager.

Among these 47,681 observations of funds that were advised by a single manager and for which we can determine a change in management, 20,606 are fund-year observations when the same single manager had been at the fund for at least two years, reflecting 6,313 distinct funds. From this sample we then exclude from our analysis observations with missing values for key performance variables including the Morningstar category rating used in the analysis. This reduces the sample to 19,386 observations of potential fund-manager turnover over the years 1996 to 2009 reflecting 5,955 distinct funds.⁸ Of these 19,386 observations, 16,467 reflect fund-year observations when no manager separation occurred. This no separation group consisted of 14,733 cases when there was also no management team structure change and 1,734

⁷ This reflects either that the observation is for the last year of our sample data (2010) or for the last year the fund existed in the Morningstar data.

⁸ Variables with missing values include various annual performance measures lagged up to two years, the tenure of the manager, and the size of the fund. The original dataset period of 1994 to 2010 is reduced to the 1996 to 2009 period in order to calculate lagged performance variables for the current and preceding two periods and changes in management between the current and following period.

cases when a single manager become an identified part of a team of managers. The remaining 2,919 cases of 19,386 observations involved manager replacement. This separation group consisted of 1,612 cases when the manager was replaced by another single manager and 1,307 cases when manager was replace by either an anonymous management team or a management team that did not include the prior manager as a listed member.

Among the separations are managers who reappear in our data base of equity funds in subsequent periods as managers of funds that collectively are larger in terms of total assets than the assets of the funds they managed when a separation occurred. For such managers with enhanced responsibility, we consider the move to be a potential "promotion" rather than a separation if the total assets held across all the funds the manager oversees increases. We exclude from the analysis the 273 cases of manager turnover so identified in our dataset. Panel A of Table 1 indicates how the remaining 19,113 observations, representing 5,893 distinct equity mutual funds, are divided into the various groups.

3.2 Manager Replacement Aggregated to the Mutual Fund Portfolio Level

The unique set of mutual funds reported in the Morningstar data often include funds that reflect a common investment portfolio, but have different shareholder services and/or distribution arrangements with different fees and expenses. For example, class A shares might have a fee paid when an investor purchases fund shares ("front-end sales load"), while class B shares many have no front-end sales load, but have a fee that investors pay when they redeem fund shares, with the size of the fee depending on the length of time the shares are held ("contingent deferred sales load"). Class I shares may be sold only to institutional investors and have their own set of fees and expenses. Performance ratings, including the Morningstar ratings, can differ across funds that involve the same investment portfolio, as the different arrangements, fees and expenses result in performance differences.

In examining the Morningstar mutual fund data, it is clear that there typically is a common manager or manager team for portfolios that support several different fund classes.

Unfortunately, unlike the CRSP mutual fund dataset, the Morningstar mutual fund database does not contain a variable that clearly identifies unique portfolios.⁹ Morningstar only provides a code that identifies each specific fund over time. However, as discussed below, using fund names and other information, we can accurately aggregate manager turnover from the fund level to the portfolio level, and consider the effect on manager turnover of the appropriately weighted aggregate performance of the set of funds that make up the managed portfolio.

To aggregate individual funds to the portfolio level, we rely on several variables, including Morningstar's unique fund code variable, cleaned versions of the reported names of the individual funds, information in the Morningstar database on the fund's portfolio composition when available, and information from the CRSP mutual fund database that aggregates different funds defined by their NASDAQ ticker values into distinct portfolios. We start the aggregation process with the fund name as reported in the Morningstar dataset.

In the dataset, the name of a specific mutual fund can change across time, often simply due to changes in the abbreviations used for particular parts of the fund name. For instance, as just one

⁹ There is a variable in the Morningstar dataset that purports to measure the total assets across all funds in a particular portfolio, but values for this variable are often missing.

example, the same "growth" mutual fund can use the term "gr", "grwth", and "gro" in its name in different years to represent the term "growth". Thus, we begin our identification of funds with a common portfolio by adjusting the reported names of the individual funds to obtain a consistent name for a particular fund over time. This extensive process results in updates for approximately 51% of the original fund names in our full sample of 142,673 fund-year observations (reflecting 16,769 unique funds). Recall that this sample of the Morningstar data meets the following three conditions: a) the mutual fund is classified by Morningstar as a stock fund; b) the mutual fund has a positive recorded level of assets; and c) the observation is part of series of four or more contiguous years of observations for the specific fund.

Our next step is to identify a specific fund name for each Morningstar's fund code. More recent fund names are typically less abbreviated than earlier names, so we choose the common name across time for each fund code to be either the name of that fund at the end of 2009 if available, or the name of the fund in its last year in the dataset otherwise.

A fund's name typically includes as part of its name an identification of the fund class, almost always at the end of the fund name. Thus, our next step in generating a name that is associated with funds that have a common portfolio and management is to strip from the fund names the fund class information, and then group funds by the resulting common (portfolio) name. In most cases, this procedure provided an appropriate grouping of funds into ones with a common portfolio and a common management each period. However, we performed an extensive examination of variables that indicate the asset composition of the portfolio (to the extent such variables were not missing) as well as the reported management across funds to identify cases where the grouping could be improved upon for the purposes of examining management turnover at the portfolio level of funds.

Two other checks were also performed to assure the accuracy of our grouping of funds based on having a common portfolio name and identical management over time. First, we checked whether aggregation of our individual fund management turnover measure to the level of the fund portfolio resulted in a comparable measure of management turnover for the portfolio for the underlying mutual funds that relied on this common portfolio of assets. Across the approximately three thousand cases of identified manager replacement at the fund level, this check revealed five cases where aggregation to the portfolio level resulted in apparent different outcomes across funds that made up the same portfolio. In two of these cases, turnover involved a single manager being replaced by several managers, with the list of new managers in the subsequent period in one of the funds in the portfolio not including the original manager. However, in both instances the manager reappeared as one of several managers for all funds in their respective portfolio in the subsequent year, so we eliminated the identification of fund-manager replacement for the one fund in each of the two portfolios affected. In the other three portfolio cases, a manager was replaced, but the report of replacement was delayed by one of the funds (in two cases, one of three funds, in the third case one of five funds). For these two cases, we updated the timing of the manager replacement to match the most frequently recorded date for funds in the specific portfolio. With these changes, our measure of manager replacement identified for individual funds is accurately aggregated to our measure at the portfolio level of funds.¹⁰

Our second check to assure the accuracy of our grouping of funds was to use individual funds' ticker and date variables from the Morningstar data to merge the Morningstar mutual fund data with the CRSP mutual fund dataset. Note that this merge was successful for 85% of the mutual funds in the Morningstar dataset, and 65% of the fund-year observations. The lack of a complete match reflects the more expansive coverage of the Morningstar data, both in terms of fund coverage and in terms of time period, as the CRSP dataset essentially begins in 1999, while the Morningstar dataset starts in 1994.

For those funds in the Morningstar dataset that could be matched, we identified cases where the CRSP data indicated multiple portfolio names for the same CRSP portfolio identifier and cases where the CRSP data indicated multiple CRSP portfolio identifiers for the same portfolio name. For such cases, we checked and made adjustments in the assignment of portfolio names where it made sense based on the underlying patterns of reported management and portfolio composition. The final result is the aggregation of our original mutual-fund-level dataset of 16,769 distinct mutual funds with 142,673 observations into a dataset of 6,666 distinct mutual fund portfolios over the 1994 to 2010 period, with 61,894 observations.

The sample is then further reduced, as we consider only portfolios with a single manager who had been at the fund for at least two years and are not missing key performance variables. Panel B of Table 1 provides a breakdown of the resulting cases of potential and actual single-manager

¹⁰ Note that the information provided in Panel A of Table 1 incorporates these adjustments.

replacement similar to Panel A of Table 1, but for this aggregated dataset of mutual fund portfolios. Panel B indicates 1,234 cases when the manager of a mutual fund portfolio was replaced, excluding potential promotions, and 8,501 cases when the manager was not replaced over the 2006 to 2009 period, for a total sample size of 9,735 cases. Note that of the 8,501 cases when the manager was not replaced, 828 cases involved the manager being joined by other managers to form a management team. Of the 1,234 cases when the manager was replaced, 550 cases involved the manager to a management team.

Panel C of Table 1 provides summary statistics on key variables for both the mutual fund dataset and the aggregated, portfolio-level dataset, broken down by whether or not management replacement occurred. Note that the portfolio variables reflect weighted averages of underlying values of the variable for the individual funds that make up the portfolio, with the weights reflecting the proportion of total portfolio assets held by the fund.¹¹

It is of interest to note two side outcomes of our aggregating the data to the portfolio level. First, the associated comparison of the Morningstar mutual fund data to the CRSP mutual fund data indicates that the Morningstar mutual fund data likely is the preferred mutual fund data base for management turnover analysis. This follows not only due to the more extensive coverage of the Morningstar mutual fund dataset, but also because the management information provided in the Morningstar dataset is generally more complete. For instance, the Morningstar data are more

¹¹ It is important to note that the findings reported in this paper for the constructed set of mutual fund portfolios do not differ from results if one were to use the non-aggregated sample that reflects individual mutual funds.

likely to include individual manager names when there is more than one manager for a fund rather than simply listing the fund as "Team Managed". In particular, the CRSP mutual fund dataset identified management without individual names for close to one-third of all the funds (i.e., management being identified as "Team Managed"). Less than six percent of these funds were similarly reported in the Morningstar dataset (i.e., management being identified as "Team Management").

A second outcome of the aggregation process is that it proved advantageous in identifying the manager for a relatively small number of cases in the Morningstar dataset when a manager's name was missing. In particular, we first used the CRSP mutual fund data to replace missing manager names in the Morningstar dataset with the manager's name as recorded by CRSP, but only if an examination of the management at the funds with a common portfolio over time indicated that such updates were appropriate. We then replaced missing manager names for a particular fund in a portfolio by the manager identified for the other funds in that portfolio in the same year, but again only if an examination of the management of the funds with a common portfolio over time suggested such an updating was appropriate.

4 The Relationship between the Morningstar Rating and Manager Replacement

This section reports how various performance measures, and in particular the Morningstar rating, can be used to predict changes in management. Then we compare the Morningstar rating to other performance measurements in terms of the ability to predict manager turnover.

4.1 Morningstar Ratings Effect on Manager Turnover

Our study of the relationship between manager replacement and past Morningstar performance ratings begins with a simple logit model. For now we focus on the role of the Morningstar fund performance ratings as determinants of manager replacement. Defining *Replacement* as a dichotomous dependent variable that equals one if replacement occurs for the fund portfolio, we can express the replacement-performance relationship by the following logit model:

$$Prob(Replacement_{it}) = a_0 + a_1 MSRating_{it} + \tilde{a}_2 X_{it} + \eta_{it}$$
(5)

where $MSRating_{it}$ refers to the weighted average of the Morningstar category rating for funds in portfolio *i* as of evaluation year *t*. X_{it} refers to a vector of control variables that includes the manager's tenure, the average size of the funds in the portfolio in terms of net average assets in millions (in logs), the number of funds in the portfolio (in logs), the portfolio's family's size in terms of net assets in millions (in logs), a variable equal to the weighted sum across funds in the portfolio of dummy variables for close-ended funds in the portfolio, a variable equal to the weighted sum across funds in the portfolio of dummy variables for funds in the portfolio that require a large minimum initial deposit requirement (\$100,000 or higher), and year dummy variables. The logit results are presented in the first column of Table 2. The coefficients reported are marginal coefficients, indicating the effect on the probability of management replacement of a one unit increase in the various independent variables. As expected, the coefficient for the standard Morningstar category rating is negative and statistically different from zero at the 1 percent confidence level. The results reported in Column (1) indicate that an increase in the average Morningstar rating for funds in the portfolio by one level reduces the probability of manager replacement by .0316. Given that the average probability of manager replacement is .127, this translates into 25% increase in the likelihood of the manager being replaced. Implied is that a decrease in Morningstar rating from the highest to the lowest rank (5 to 1) essentially doubles the likelihood a manager is replaced in any given year.

Columns (2) and (3) illustrate, however, that the effect of a reduction in the Morningstar ratings on manager replacement likelihood is not linear in the ratings. In particular, the largest increase in the likelihood of replacement is a one unit reduction in the ratings from 3 to 2, as this implies a 34% increase the likelihood of manager replacement from its mean level. At the other extreme, a one unit reduction in the ratings from 5 to 4 only results in a 9% increase in the likelihood of a manager replacement from its mean level.

We have included a number of variables as control variables in Table 2. As one might expect, a manager with longer tenure, and presumably a more established reputation, is less likely to be replaced. This result is consistent with the findings of Chevalier and Ellison (1999)¹² and other

¹² Note that an interaction term for the Morningstar Rating and manager tenure, if included in the analysis, is not statistically significant.

literature. For instance, Maxam et al. (2006) finds hedging fund managers with previous trading experience significantly and consistently outperform others. Gottesman and Morey (2010) finds Chief Executive Officers' (CEO) working experience is a significant factor in terms of firm financial performance. It is likely the case that managers of portfolios with higher assets have better reputations, and we do find that such managers are also less likely to be replaced. Interestingly, holding constant the total assets in a portfolio, an increase in the number of funds in the portfolio (and thus a decrease in the average fund size) increases the likelihood of manager replacement. Finally, portfolios with a greater prevalence of closed-end funds and funds with a greater prevalence of funds without large minimum initial deposit requirements tend to have lower manager replacement likelihoods. The former result may reflect less concern with attracting and retaining mutual fund investors at funds that are closed.¹³ The latter result. that funds that cater to large investors have higher manager turnover rates, could indicate that institutional investors are more sophisticated as well as perhaps better monitors, resulting in any given manager finding it more difficult to satisfy large investors.¹⁴

4.2 Comparisons to Other Performance Measures

The findings that mutual fund managers are more likely to be replaced if they perform poorly was first documented by Khorana (1996). The fund performance measures used by Khorana are the Objective-Adjusted Return (*OAR*) and Risk-Adjusted-Return (*RAR*) variables defined in Section 2. Later, Chevalier and Ellison (1999) use the one-year Jensen's *Alpha* to measure

¹³ Note that the results reported in Table 2 are similar to estimates obtained using a survival model (available upon request).

¹⁴ We thank the referee for this suggestion.

manager performance. In addition, Morningstar reports a three-year *Alpha* performance measure. Table 3 illustrates the correlation that exists among these various performance measurements and the Morningstar ratings. Note that the correlations between traditional performance measurements and Morningstar category rating, while high, are less than .5. Therefore, it is of interest to determine if the Morningstar rating performance measure is better than the alternatives in predicting the manager replacement.

Table 4 compares estimates of manager replacement model that uses the Morningstar rating with models that adopt alternative measures of performance. Namely, we estimate the logit model:

$$Prob(Replacement_{it}) = a_0 + a_1 Alternative_{it} + \tilde{a}_2 X_{it} + \eta_{it}$$
(6)

where $Alternative_{it}$ stands for the alternative measures indicated in the above literature. The prior results for the Morningstar category rating listed in Column (1) can be compared to the estimation results using the alternatives to the Morningstar ratings that are listed in Columns (2)-(5) of Table 4. We start by noting that the results in columns (2) through (5) provide confirmation of the results reported by others, but for a more extensive dataset. Namely, that manager replacement is negatively associated with past performance as measured by variables other than the Morningstar ratings.¹⁵

We use Akaike's Information Criterion (AIC) and Bayesian Information Criterion (BIC), together with log-likelihood values to compare models that adopt alternative performance

¹⁵ Note that our analysis, unlike Lynch and Musto (2003), relies on Morningstar data instead of CRSP data. As Elton, Gruber, and Blake (2001) have shown, Morningstar data and CRSP data on mutual funds do differ, with each having its own biases and errors.

measures.¹⁶ The lower part of Table 4 lists the results of the pair-wise comparisons of the goodness of fit of the alternative performance measures to the Morningstar rating using these three measures of goodness of fit. To make the comparison straightforward, we report the difference of the statistics between the Morningstar model and each of the alternatives in the lower part of the table. The number of observations is the same for the models so that the comparison is valid.

A better fit model should have a higher Log-likelihood value (Log-like Full Model) and a smaller AIC and BIC. For all alternatives, such comparisons support the claim that the Morningstar rating performance model offers a better fit for the data than alternative performance measures. That is, the Morningstar ratings appear superior to other standard performance measures in explaining the likelihood of managerial replacement. In the next section, we check to see if investors respond as expected to the Morningstar ratings as measured by changes in net fund flows.

5. Fund Performance and Investment Flows

The previous section demonstrates the importance of performance as measured by the Morningstar rating in determining the replacement of fund managers. The presumption is that the Morningstar rating is a key determinant of fund size, and thus fund profitability. The purpose of

¹⁶ The AIC criterion, first published in Akaike (1974), identifies that a model has a "better fit" if it has a lower AIC. The BIC Criterion was introduced by Schwarz (1978) and is similar to the AIC. Each of these two criterions penalizes models with additional parameters.

this section is to check to see if, for our data, individual investor choices of funds, and thus changes in fund size, do depend on Morningstar ratings.¹⁷

We use the annual fund flow growth rate to measure individual investor choices across funds. Following Chevalier and Ellison (1999) and Khorana (1996), the growth rate variable *Flow* is defined as the fund asset growth net of the internal growth of return:

$$Flow_{it+1} = \frac{Asset_{it+1} - Asset_{it}}{Asset_{it}} - Return_{it+1}$$
(7)

where $Asset_{it}$ is fund *i*'s total net asset under management at time *t* and $Return_{it+1}$ is the fund's total return over the year in consideration. This measure reflects new investment flow into the fund excluding the growth due to the reinvestment of all dividends.

To obtain a measure of the growth rate for a particular portfolio of funds, we simply take the weighted sum of the above flow measure, with the weights equal to the proportion of the total portfolio assets in each fund. We then consider the link between the performance as measured by Morningstar ratings for each portfolio and the flow using a linear regression framework applied to portfolio-level data. We include the standard set of control variables. We control for size since smaller funds are more sensitive to equal value flows. Following the same argument, we expect that the funds with large minimum initial investments and the closed-end funds have smaller growth rates. The model is estimated on the entire panel dataset using a cross-sectional

¹⁷ The results reported below augment findings reported by Guercio and Tkac (2008), in that we consider an expanded time period (1994-2010) and a larger sample of mutual fund portfolios. Guercio and Tkac use event-study methods on a sample of 3,388 domestic equity mutual funds from November 1996 to October 1999 to isolate the "Morningstar effect" from other influences (such as traditional performance measures) on fund flow.

time-series model assuming that the error term follows an AR (1) process. This regression method accommodates unbalanced panels whose observations are unequally spaced over time.

Table 5 reports the results using the Morningstar category ratings. In Column (1), the significant positive coefficient estimates for the Morningstar ratings indicate that the higher performance ranking funds are associated with larger investment flow into those funds. In Column (2), we consider four dummies for the five levels of Morningstar ratings. The estimation results indicate that one- and two- star funds experience significant fund outflow. On the contrary, the four-star and five-star funds are associated with economically and statistically significant fund inflows.

The coefficients reported in Column (2) suggest a non-linear relationship, in that the increase in the inflow arising from an increase from a four-star to a five-star fund is substantially greater than a one unit increase in ratings at lower rating levels. With respect to the control variables, portfolios with higher average assets across their funds or a larger number of funds in the portfolio tend to have lower growth rates. This may reflect that larger portfolios are less likely to have substantial remaining growth opportunities in terms of new customers. On the other hand, portfolios that belonged to larger fund families tend to have higher growth rates, which may reflect access to a larger base of potential customers. Not surprisingly, portfolios with a higher prevalence of assets in closed-end funds tend to have lower growth rates. To summarize, the results reported in Table 5 indicate that consumers do react to the mutual fund performance as represented by Morningstar ratings. Existing literature has documented the positive relationship between the traditional performances and the following mutual fund flow. See, for instance, Ippolito (1992), Berkowitz and Kotowitz (1993), Gruber (1996), Sirri and Tufano (1998), Zheng (1999), Edelen and Warner (2001). Columns (3) through (6) in Table 5 examine the effects of traditional alternative performance measures, and confirm the positive effect of these performance measures on net portfolio flows for our dataset. However, the Wald statistics for the results reported in Table 5 suggest that the performance measures other than the Morningstar ratings provide less power in explaining differences in mutual fund flows.

6. Effect of Morningstar Rating on Fund Management Type and Existence

We have focused on the increased likelihood of managerial replacement at single-manager equity funds in response to low Morningstar ratings, but there are clearly other potential reactions when a portfolio is not performing well. The most dramatic would be to eliminate the portfolio from review by the Morningstar rating service, often by merging the fund with other funds. In fact, approximately one-fourth of the portfolios in our sample do exit our sample each year. Examining the likelihood a portfolio drops out of our sample other than in the last year of our dataset, we find that a one unit decrease in the Morningstar fund rating increases the likelihood of a portfolio not being listed in the subsequent year's Morningstar database by .033, an approximate 12% increase in the likelihood that the portfolio exits the sample.

A less dramatic adjustment to low performance can be to change the type of fund management. To examine the sensitivity of this change to performance, we consider a more detailed multinomial logit analysis of managerial outcomes. That is, we expand the outcomes to factor in whether the management structure shifts from a single manager to a management team. The case of no manager replacement is split into the case when a single manager remains a single manager (case 0) and the case when a single manager remains a manager, but now is one of several managers as the fund adopts a management team structure (case 1). Similarly, the case of manager replacement is split into the case when a single manager is replaced by a new single manager (case 2) and the case when a single manager is replaced by a management team (case 3).

Table 6 reports the multinomial logit regression results when performance is measured by the Morningstar ratings. Column (1) indicates no statistically significant effect of Morningstar ratings on the likelihood of a single manager being merged into a team. Consistent with our previous findings, the results of Columns (2) and (3) indicate that a manager with poor performance as measured by this Morningstar rating is more likely to be replaced by either an individual manager (case 2) or a management team (case 3). However, given 7% of the cases involve case 2 and 5.6% of the cases involve case 3, the coefficients indicate similar percentage increases in the likelihood of a manager being replaced whether the replacement involves a new single manager or a management team.

The last two columns of Table 6, however, do indicate potential effects of Morningstar ratings on management structure is one adopts a nonlinear specification. For instance, a two-unit decrease in the Morningstar rating from 5 to 3 increases the likelihood of a single manager being replaced by another single manager by 26%, while a similar two-unit decrease in the Morningstar rating from 3 to 1 increases the likelihood of a single manager being replaced by another single manager by 65%. In contrast, a two-unit decrease in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases in the Morningstar rating from 5 to 3 increases

the likelihood of a single manager being replaced by a management team by 40%, which matches the 40% increase in the likelihood of a single manager being replaced by a management team given a two-unit decrease in the Morningstar rating from 3 to 1.

7. Conclusions

This paper examines the effect of Morningstar ratings on the replacement of mutual-fund managers. We confirm that an important determinant of investor choices across funds is the Morningstar rating of the fund. Based on the evidence that fund flows are positively associated with Morningstar rankings, we anticipated that Morningstar ratings would be an important determinant of manager replacement. Our results support this conjecture. There is a strong, inverse relationship between the probability of management change and past Morningstar ratings. Further, the Morningstar rating has a relatively high explanatory power in predicting manager turnover compared to other performance measures. These findings suggest that additional analysis of fund manager incentives and herd behavior based on Morningstar ratings could be fruitful. Finally, we note that there is no clear evidence of differences in the effect of Morningstar ratings on changes in management structure, at least if one adopts a simple linear specification. However, there is some evidence that for specific reductions below 3 in the Morningstar ratings, manager replacements become biased toward retaining a single management structure.

References

- Akaike, H., 1974, "A New Look at the Statistical Model Identification," IEEE Transactions on Automatic Control, 19 (No. 6), 716–723.
- Berkowitz , M. K. and Y. Kotowitz, 1993, "Incentives and Efficiency in the Market for Management Services: A Study of Canadian Mutual Funds," Canadian Journal of Economics, Canadian Economics Association, 26 (No. 4), 850-66 (November).
- Chevalier, J. and G. Ellison, 1999, "Career Concerns of Mutual Fund Managers," Quarterly Journal of Economics, 114 (No. 2), 389-432.
- Edelen R. M. and J. B. Warner, 2001, "Aggregate Price Effects of Institutional Trading: A Study of Mutual Fund Flow and Market Returns," Journal of Financial Economics, 59, 195-220.
- Elton, E. J., M. J. Gruber, and C. R. Blake, 2001, "A First Look at the Accuracy of the CRSP Mutual Fund Database and a Comparison of the CRSP and Morningstar Mutual Fund Databases," Journal of Finance, 56 (No. 6), 2415-30.
- Gottesman, A. A. and M. R. Morey, 2010, "CEO Educational Background and Firm Financial Performance," Journal of Applied Finance, 20 (No. 2), 70-82.
- Guercio, D. and P. A. Tkac, 2008, "Star Power: The Effect of Morningstar Ratings on Mutual Fund Flow," Journal of Financial and Quantitative Analysis, 43 (December), 907-936.
- Gruber, M., 1996, "Another Puzzle: The Growth in Actively Managed Mutual Funds," Journal of Finance, 51, 783-810.
- Ippolito, R. A., 1992, "Consumer Reaction to Measures of Poor Quality: Evidence from the Mutual Fund Industry," Journal of Law and Economics, 35, 45-70.

- Khorana, A., 1996, "Top Management Turnover: An Empirical Investment of Mutual Fund Managers," Journal of Financial Economics, 40, 403-427.
- Khorana, A. and E. Nelling, 1998, "The Determinants and Predictive Ability of Mutual Fund Ratings," The Journal of Investing, Fall, 61-66.
- Lynch, A. W. and D. K. Musto, 2003, "How Investors Interpret Past Fund Returns," Journal of Finance, 58 (No. 5), 2033-2058.
- Schwarz G., 1978, "Estimating the Dimension of a Model," Annals of Statistics, 6, 461-464.
- Maxam, C. L., E. Nikbakht, M. Petrova, M., and A. C. Spieler, 2006, "Manager Characteristics and Hedge Fund Performance," Journal of Applied Finance, 16 (No. 2), 57-70.
- Sharpe, W. F., 1998. "Morningstar's Risk-Adjusted Ratings," Financial Analysts Journal, 54, 21-32.
- Sirri, E. R. and P. Tufano, 1998, "Costly Search and Mutual Fund Flows," Journal of Finance, Vol 53 Issue 5, p1589-1622, 34p.
- Zheng, L., 1999, "Is Money Smart? A Study of Mutual Fund Investors' Fund Selection Ability," Journal of Finance, LIV (No. 3), 901-933.

Table 1: Data and Statistics Summary for Mutual Fund Samples

A. Sample of Individual Mutual Funds (Single Manager)

Type of Observation	Continue Single Manager	Change to Team Mgmt	
	Structure	Structure	Total
Number of cases manager leaves fund	1,612	1,307	2,919
- Number of cases leaving manager improves position (promotions)	189	84	273
= Number of cases manager is replaced	1,423	1,223	2,646
+ Number of cases manager stays at fund	14,733	1,734	16,467
= Total Number: manager stays plus replacements	16,156	2,957	19,113

B. Sample Aggregated to the Level of Mutual Fund Portfolios

	Continue	Change to	
Type of Observation	Single	Team	
Type of Observation	Manager	Mgmt	
	Structure	Structure	Total
Number of cases manager leaves portfolio	790	599	1,389
- Number of cases leaving manager improves position (promotions)	106	49	155
= Number of cases manager is replaced	684	550	1,234
+ Number of cases manager stays at portfolio	7,673	828	8,501
= Total Number: manager stays plus replacements	8,357	1,378	9,735

C. Descriptive Statistics for Mutual Fund and Portfolio Samples

	Individ	ual Mutual	Funds	Mutual Fund Portfolios			
	Means:			Means:			
	Means: No Turnover	Turnover Sample (Manager	Means: Full	Means: No Turnover	Turnover Sample (Manager	Means: Full	
Variables*	Sample	replaced)	Sample	Sample	replaced)	Sample	
Turnover rate	0	1	0.138	0	1	0.127	
Morningstar Category Rating	3.14	2.73	3.08	3.18	2.79	3.13	
Three-year Alpha	1.34	-0.91	1.03	1.30	-1.35	0.95	
One-year Alpha	0.06	-0.18	0.03	0.05	-0.21	0.02	
Risk Adjusted Return (RAR)	6.22	4.38	5.97	7.07	5.02	6.81	
Objective Adjusted Return (OAR)	0.57	-1.69	0.26	0.75	-1.72	0.44	
Manager Tenure (in years)	6.80	6.05	6.70	7.19	6.22	7.06	
Total Assets in Individual Fund (millions)	799.49	523.69	761.31				
Total Assets Across Funds in the Portfolio (millions)				1564.20	1126.82	1508.76	
Number of Funds in Portfolio (before log)				2.07	2.29	2.24	
Total Assets in Family (Log)	9.24	9.50	9.27	8.53	9.08	8.60	
Closed-End Fund Prevalence	0.06	0.04	0.06	0.06	0.04	0.06	
High Minimum Balance Requirement Prevalence	0.10	0.11	0.10	0.09	0.11	0.09	
Number of Observations	16,467	2,646	19,113	8,501	1,234	9,735	

* For the portfolio sample, the value of these variables are the weighted average of the underlying values of the fund-level variables, with the weights being the proportion of total porfolio assets in each of the funds that makes up the portfolio.

Table 2: Replacement-Performance Analysis: The Effects of Morningstar Ratings

Logit Model: The dependent variable equals zero if the porfolio manager continues either as sole manager or as part of a team; it equals one if the manager is replaced either by another single manager or by team. The zero outcome is the comparison group. The reported coefficientis indicate marginal effects. The estimations also include year dummy variables; the coefficients for these year dummy variables are not reported for space efficiency. Independent variables are asset-weighted values of the individual mutual funds (various classes) that make up the portfolio. If one were to include an interaction term for the Morningstar Rating and the manager's tenure, it would not be statistically significant. The reported results are similar to estimates using a survival model. The mean of the dependent variable is .127.

	(1)	(2)	(3)
Morningstar Category Weighted Average Rating	-0.0316		-0.0207
	(0.00286)***		(0.00634)***
Morningstar Catergory Rating 1 Prevalence (bottom 10%)		0.0699	0.0285
		(0.0107)***	(0.0185)
Morningstar Catergory Rating 2 Prevalence (next 22.5% from bottom)		0.0432	0.0225
		(0.00858)***	(0.0121)*
Morningstar Catergory Rating 4 Prevalence (next 22.5% from top)		-0.0298	-0.00903
		(0.00922)***	(0.00987)
Morningstar Catergory Rating 5 Prevalence (top 10%)		-0.0414	
		(0.0127)***	
Manager Weighted Average Tenure	-0.00364	-0.00363	-0.00363
	(0.000937)***	(0.000938)***	(0.000938)***
Total Assets Across Funds in the Portfolio (Log)	-0.0129	-0.0130	-0.0130
	(0.00199)***	(0.00200)***	(0.00200)***
Number of Funds in Portfolio (Log)	0.0232	0.0234	0.0234
	(0.00537)***	(0.00538)***	(0.00538)***
Total Assets in the Portfolio's Family (Log)	0.0144	0.0146	0.0146
	(0.00142)***	(0.00145)***	(0.00145)***
Closed-End Fund Prevalence	-0.0404	-0.0416	-0.0416
	(0.0161)**	(0.0162)**	(0.0162)**
High Minimum Balance Requirement Prevalence	0.0277	0.0285	0.0285
	(0.0109)**	(0.0109)***	(0.0109)***
Observations	9735	9735	9735
Wald Chi-squared	349.1	360.9	360.9
Degrees of Freedom	20	23	23

Standard errors in parentheses, * significant at 10%; ** significant at 5%, ***significant at 1%. The reported standard errors reflect the specification of the "cluster" option in Stata; this relaxes the usual requirement that observations are independent within groups (portfolios).

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
Three-year Weighted Average Alpha (1)	1.00										
One-year Weighted Average Alpha (2)\	0.53	1.00									
One-year Weighted Average Alpha lagged one year (3)	0.59	0.10	1.00								
One-year Weighted Average Alpha lagged two years (4)	0.45	-0.05	0.09	1.00							
Risk Adjusted Weighted Average Return (RAR) (5)	0.22	0.50	-0.02	-0.03	1.00						
RAR Weighted Average lagged one year (6)	0.20	-0.02	0.47	-0.06	-0.16	1.00					
RAR Weighted Average lagged two years (7)	0.25	0.01	0.04	0.61	-0.12	0.03	1.00				
Objective Adjusted Weighted Average Return (OAR) (8)	0.37	0.61	0.07	-0.01	0.49	-0.01	-0.03	1.00			
OAR Weighted Average lagged one year (9)	0.38	0.06	0.59	0.06	0.00	0.47	0.05	0.04	1.00		
OAR Weighted Average lagged two years (10)	0.32	-0.02	0.05	0.61	0.00	0.01	0.55	-0.05	0.07	1.00	
Morningstar Category Weighted Average Rating (11)	0.42	0.26	0.24	0.18	0.17	0.16	0.14	0.34	0.34	0.25	1.00

 Table 3: Correlation Table of Fund Performance Measures

Note that positive correlations involving the three-year Alpha are all positive and statistically significant at the .05 level. Similarly, the Morningstar category ranking that spans three years has statistically significant positive correlations with all other performance measures. The correlations of alternative one-year performance measures within the same year (indicated by bold) are also positive and statistically significant.

Table 4: Comparison of Goodness of Fit of Morningstar Rating Replacement Models with Manager Replacement Models That Use Alternative Performance Measures

Logit Model: The dependent variable equals zero if the portfolio manager continues either as sole manager or as part of a team; the variable equals one if the portfolio manager is replaced either by another sole manager or by a management team (Outcome zero is the comparison group). The mean of the dependent variable is .127. The reported coefficients indicate marginal effects. In the estimations reported below, the standard set of control variables is included, namely manager tenure, portfolio size, number of funds in the portfolio, family size, a variable indicating the prevalence of close-end funds in the portfolio, a variable indicating the prevalence of high minimum balances, and year dummy variables.

	(1)	(2)	(3)	(4)	(5)
Morningstar Category Weighted Average Rating	-0.0316				
	(0.00286)***				
Three-year Weighted Average Alpha		-0.00383			
	(0.000451)**	:*		
One-year Weighted Average Alpha			-0.0192		
			(0.00290)***	k	
One-year Weighted Average Alpha (lagged one year)			-0.0111		
			(0.00328)***	k	
One-year Weighted Average Alpha (lagged two years)			-0.00778		
			(0.00347)**		
Risk Adjusted Weighted Average Return (RAR)				-0.00129	
				(0.000228)*	
RAR Weighted Average (lagged one year)				-0.000832	
				(0.000228)*	
RAR Weighted Average (lagged two years)				-0.000210	
Objective Adjusted Weighted Assesses Determs (OAD)				(0.000208)	
Objective Adjusted Weighted Average Return (OAR)					-0.00163 (0.000305)***
OAR Weighted Average (lagged one year)					-0.00199
OAK weighted Average (lagged one year)					(0.000359)***
OAR Weighted Average (lagged two years)					-0.000971
OAR weighted Average (lagged two years)					(0.000310)***
Observations	9735	9735	9735	9735	9735
Wald Chi-squared	349.1	322.7	305.4	305.8	325.2
Degrees of Freedom	20	20	22	22	22
Comparisons of model (1) with models (2)	2) through (5) for	model select	tion: Difference	s in Statistics	1
Comparisons of model (1) with models (model seree	lion. Difference	5 III Statistics	
	Morningstar	(1)-(2)	(1)-(3)	(1)-(4)	(1)-(5)
	Rating model	$(1)^{-}(2)$	$(1)^{-}(3)$	(1)-(+)	(1)-(3)
Log-Likelihood, Full Model:	(1) -3505.69	18.81	27.33	33.43	15.27
Log-Likelliloou, Full Wiodel.	-3505.09	10.01	21.33	33.43	13.27

Difference in BIC provides strong support for model (1).

AIC:

BIC:

Standard errors in parentheses, * significant at 10%; ** significant at 5%, ***significant at 1%. The reported standard errors reflect the specification of the "cluster" option in Stata; this relaxes the usual requirement that observations are independent within groups (portfolios).

7053.376

7204.23

-37.62

-37.62

-58.65

-73.02

-70.85

-85.22

-34.54

-48.91

Table 5: Net-Flow Analysis: The Effects of Morningstar Ratings

Random Effects Model with AR(1) disturbance: The dependent variable, a measure of the flow of new funds into the portfolio over the folowing year, equals the rate of change in the asset holdings in the mutual fund portfolio over the year minus the one-year portfolio's return rate. The reported coefficients indicate marginal effects. The estimations also include year dummy variables. These results are not reported for space efficiency. The mean of the dependent variable, the net rate of change in the portfolio's value, is .155 for the entire sample.

Morningstar Category Weighted Average Rating	(1) 0.199 (0.0240)***	(2)	(3)	(4)	(5)	(6)
Morningstar Category Rating 1 Prevalence	(0.0210)	-0.306 (0.102)***				
Morningstar Category Rating 2 Prevalence		-0.209				
Morningstar Category Rating 4 Prevalence		(0.0773)*** 0.146				
Morningstar Category Rating 5 Prevalence		(0.0707)** 0.514 (0.0886)***				
Three-year Weighted Average Alpha		(0.0880)***	0.0204 (0.00342)***			
One-year Weighted Average Alpha			(0.00542)***	0.146 (0.0237)***		
One-year Weighted Average Alpha (lagged one year)				$(0.0257)^{***}$ 0.0774 $(0.0254)^{***}$		
One-year Weighted Average Alpha (lagged two years)				0.00765 (0.0276)		
Risk Adjusted Weighted Average Return (RAR)				(0.0270)	0.0106 (0.00168)***	
RAR Weighted Average (lagged one year)					0.00596 (0.00171)***	
RAR Weighted Average (lagged two years)					0.000962 (0.00180)	
Objective Adjusted Weighted Average Return (OAR)					(0.00180)	0.0136 (0.00211)***
OAR Weighted Average (lagged one year)						0.00820
OAR Weighted Average (lagged two years)						0.00230) 0.00316 (0.00249)
Manager Weighted Average Tenure	0.00221 (0.00695)	0.00208 (0.00695)	0.00218 (0.00697)	0.00167 (0.00697)	0.000897 (0.00696)	0.00236 (0.00696)
Total Assets Across Funds in the Portfolio (Log)	-0.196 (0.0191)***	-0.196	-0.190 (0.0192)***	-0.187 (0.0191)***	-0.185	-0.187 (0.0191)***
Number of Funds in Portfolio (Log)	-0.0392 (0.0475)	-0.0361 (0.0476)	-0.0645 (0.0474)	-0.0689 (0.0474)	-0.0663 (0.0474)	-0.0631 (0.0474)
Total Assets in the Portfolio's Family (Log)	0.0696	0.0721 (0.0134)***	0.0741 (0.0134)***	(0.0474) 0.0719 (0.0134)***	0.0705 (0.0134)***	0.0713 (0.0134)***
Closed-End Fund Prevalence	-0.215	-0.227	-0.230	-0.198	-0.200	-0.210
High Minimum Balance Requirement Prevalence	(0.121)* -0.181 (0.105)*	(0.121)* -0.178	(0.121)* -0.140 (0.105)	(0.121) -0.139 (0.105)	(0.121)* -0.142	(0.121)* -0.141 (0.105)
Observations	(0.105)* 9735	(0.105)* 9735	(0.105) 9735	(0.105) 9735	(0.105) 9735	(0.105) 9735
Number of group(portfolio) Wald Chi-squared	2601 189.2	2601 193.6	2601 155.2	2601 167.7	2601 171.4	2601 174.4
Degrees of Freedom	21	24	21	23	23	23

Standard errors in parentheses, * significant at 10%; ** significant at 5%, ***significant at 1%. The estimation procedure (xtregar in Stata) implements the methods derived in Baltagi and Wu (1999).

Table 6: Fund Management Type Changes: The Effects of Morningstar Ratings

Multinomial Logit Model: The dependent variable equals 0 if the manager continues as sole manager; equals 1 if the manager continues as part of a team; equals 2 if the manager is replaced by another sole manager; and equals 3 if the manager is replaced by a management team. Outcome zero is the comparison group. The proportion of the sample in categories 0 through 3 are, respectively, .788, .085, .07, and .056. The reported coefficients indicate marginal effects. The estimations also include year dummy variables; these results are not reported for space efficiency.

	Linear	Model: Categor	ry Rating	Non-linear Model: Category Rating			
Morningstar Category Weighted Average Rating	(1) 0.00142 (0.00243)	(2) -0.0179 (0.00213)***	(3) -0.0130 (0.00192)***	(1)	(2)	(3)	
Morningstar Category Rating 1 Prevalence (bottom 10%)				-0.0262	0.0454	0.0226	
Morningstar Category Rating 2 Prevalence (next 22.5% from bottom)				(0.0116)** 0.00102 (0.00796)	(0.00778)*** 0.0318 (0.00625)***	(0.00701)*** 0.0107 (0.00586)*	
Morningstar Category Rating 4 Prevalence (next 22.5% from top)				-0.00565	-0.00770	-0.0219	
Morningstar Category Rating 5 Prevalence (top 10%)				(0.00758) -0.00586 (0.00944)	(0.00676) -0.0184 (0.00931)**	(0.00640)*** -0.0222 (0.00871)**	
Manager Weighted Average Tenure	8.01e-05	-0.00110	-0.00248	0.000123	-0.00109	-0.00247	
Total Assets Across Funds in the Portfolio (Log)	(0.000719) 0.000354 (0.00206)	-0.00839	(0.000606)*** -0.00422 (0.00141)***	(0.000715) 0.000410 (0.00205)	-0.00841	(0.000604)*** -0.00425 (0.00141)***	
Number of Funds in Portfolio (Log)	0.0102 (0.00475)**	0.00338 (0.00381)	0.0218 (0.00369)***	0.00991 (0.00475)**	0.00344 (0.00381)	0.0219 (0.00370)***	
Total Assets in the Portfolio's Family (Log)	0.000514 (0.00138)	0.0125 (0.00105)***	0.00132	0.000252 (0.00138)	0.0126	0.00135	
Closed-End Fund Prevalence	0.00138)	-0.0271 (0.0117)**	-0.0117 (0.0118)	0.00264 (0.0126)	-0.0281 (0.0118)**	-0.0120 (0.0119)	
High Minimum Balance Requirement Prevalence	0.00819	-0.00426	(0.0118) 0.0292 (0.00670)***	0.00749	-0.00330	(0.0119) 0.0290 (0.00671)***	
Observations	(0.0104) 9735	(0.00888)	(0.00070)	(0.0104) 9735	(0.00890)	(0.00071)****	
Wald Chi-squared Degrees of Freedom	644.1 60			669.7 69			

Standard errors in parentheses, * significant at 10%; ** significant at 5%, ***significant at 1%. The reported standard errors reflect the specification of the "cluster" option in Stata; this relaxes the usual requirement that observations are independent within groups (portfolios).