

Turning Lectures to Active Learning

Cara Putman, JD MBA

Clinical Associate Professor

Director the Brock-Wilson Center for Women in Business



The Challenge

Turning
Lectures



Into Active
Learning



To Engage
Students



The Course: MGMT 254

Introduction to Business Law



Challenges:

- Law school in a semester
- Overwhelming
- Dense
- New language every week, if not every day

Opportunities

- Case based
- Practical
- Applications today and in future

The Experiment: MGMT 254H

Test Activities in Smaller Section



Krannert School of Management

LEGAL FOUNDATIONS OF BUSINESS BUSINESS SIMULATION

In the following pages, you will find assignments that we will complete primarily in class. You will be in a group with three or four other students who sit near you in the class. This will be your team for the semester and this will facilitate completing the work during class time as we apply the concepts from the course to real-life scenarios. However, there will be times you may need to work outside class to complete them.

My recommendation is that you upload this document as a Google doc that all team members can access and work on. You will have the opportunity before the end of the semester to let me know if all team members contributed to the product. It is possible that over the course of our time together that one member may not be in class for one reason or another. However, as long as each team member contributes to at least 90% of the project, I would consider that full participation. If someone is not contributing at a level your team agrees on, please let me know so we can help facilitate a decision. The points associated with this project assume each of you contributes meaningfully to the completion.

Due Dates:

- **Team Rules** submitted via Brightspace by Friday, September 2 at 11:59 p.m.
- **Personal Ethics Statement** via Brightspace by Monday, September 12 at 11:59 p.m.
 - This is an individual assignment – all others will be completed as a team.
- **Submit the assignments on Pages 1-18** by October 3, via Brightspace by 11:59 p.m.
- **Submit the contracts drafted via the assignment on Page 19 and contract review on pages 20-28** by October 29, via Brightspace by 11:59 p.m.
- **The final portfolio will be submitted via Brightspace by Friday, December 3, at 11:59 p.m.** One member per team should submit the portfolio. The combined portfolio is worth up to 150 points of the possible 1,000 that can be earned in this class. It is the point equivalent of three quizzes.

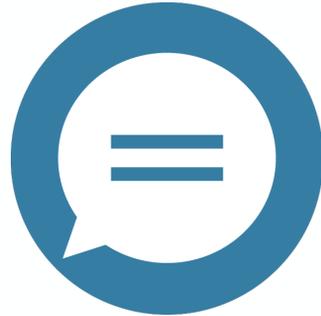


Students needs to combine application and connection to understand why the law matters to their life today and into the future.

“Idea to Death of a Company” + Teamwork



Critical Thinking



Communication: Oral and Written



Teamwork



This Photo by Unknown Author is licensed under CC BY
Online Research



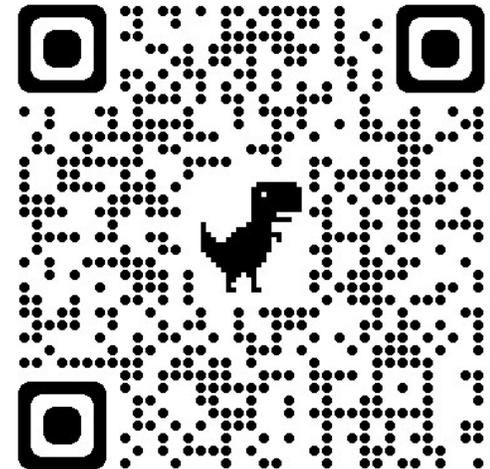
Application of the law



This Photo by Unknown Author is licensed under CC BY-SA
Cradle to Grave

Opportunities and Challenges

- Now used in all sections
- Runs across the semester
- Specific activities in each
- Graded primarily for participation
- Teamwork grade still being worked on
- Don't want freeloading
- Link to download the simulation:



What is one activity you can try in class this month or semester?

Repeat over two semesters.

Next year compile those into a simulation.



Thank You

Cara Putman, JD MBA, cputman@purdue.edu

