



THE SCHOOL OF BUSINESS

ETHICS MODEL

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What's wrong with this picture?



FTX



How would you tell a student to prepare for a scandal?



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There have to be tools...

- How do we help students prethink their response?
- That is the question a team of us are asking at Daniels/Purdue.



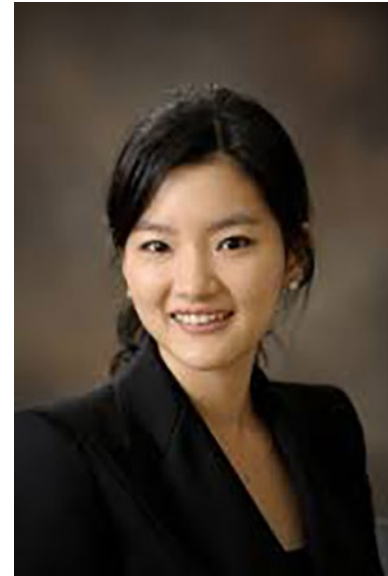
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Framing Decision-Making

What this isn't

- Theory out of context
- Terminology alone
- Isolated

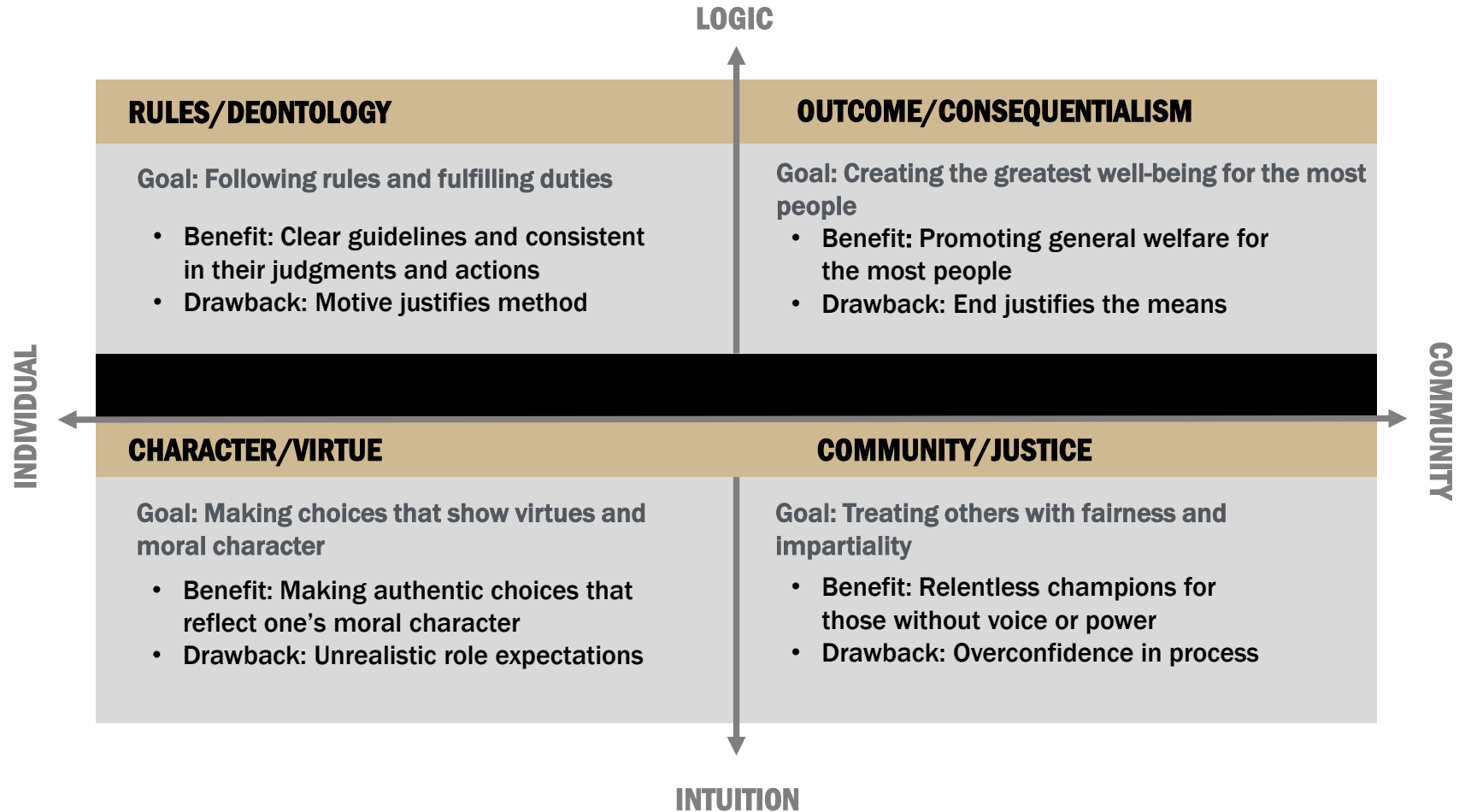
What this is:

- A toolkit
- Pre-thinking
- Building across the curriculum
- A framework
- Data driven and experimental
- Case driven

ETHICS MODEL



The Frameworks



ETHICS MODEL

6 STAGES OF KOHLBERG MORAL DEVELOPEMENT

STAGE 1

Obey rules to avoid punishment

STAGE 2

Conforms to get rewards

STAGE 3

Conforms to avoid disapproval

STAGE 4

Conforms to avoid censure by authorities

STAGE 5

Conforms to maintain communities

STAGE 6

Individual principles of conscience

MOVE FROM
INDIVIDUAL FOCUS

TO

COMMUNITY
FOCUS

Stakeholder Analysis

1. Define the problem from the decision maker's point of view.
2. Identify who could be injured by the contemplated action.
3. Define the problem from the opposing point of view.
4. Would you be willing to tell internal audiences about your planned action?
5. Would you be willing to tell external audiences about your planned action?
6. With full consideration of the facts and alternatives, reach a decision.
7. What can we learn from the outcomes of our decision?

More Tools

ANALOGIES

- Students compare cases.
- They look different, but test the same concepts.

BLANCHARD/PEALE TEST

- Is it legal?
- Is it balanced?
- How does it make me feel?

Mission Statements

GUESS THE COMPANY

- With every cup, with every conversation, with every community - we nurture the limitless possibilities of human connection.
- to accelerate the world's transition to sustainable energy

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What suggestions do you have based on your experience?

How could you use a similar model in your work?



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THANK YOU

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